



ECHO DELTA

Higher Education Marketing & Consulting

Designing for Decisions

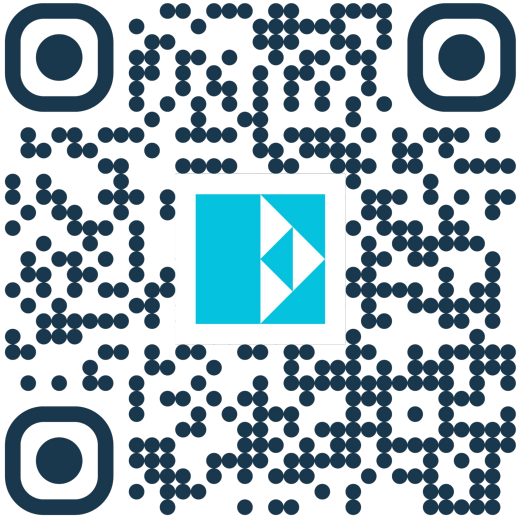
How Prospective Students Rank Academic,
Admissions, and Aid Information on University
Websites

PRESENTED BY

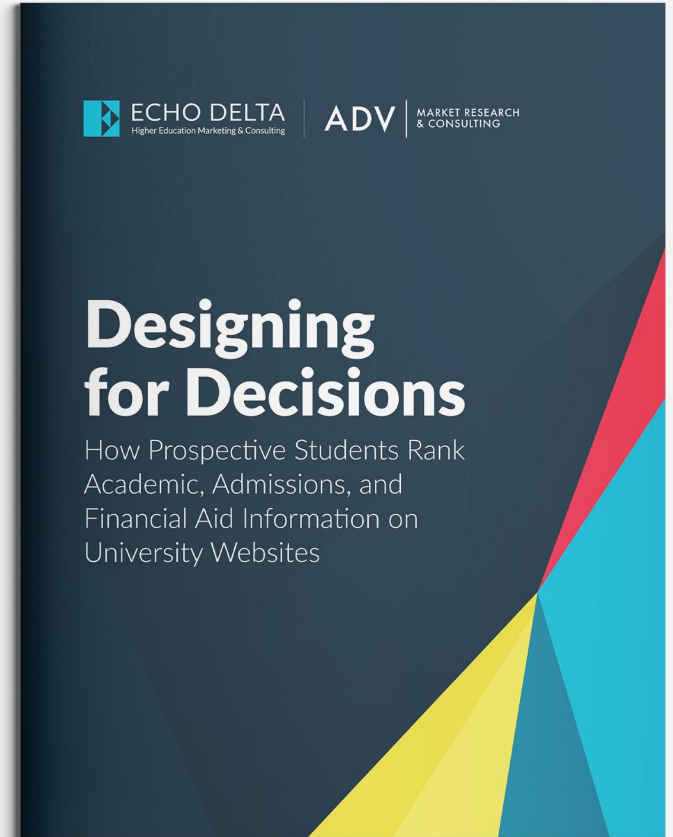
Jarrett Smith, SVP Strategy, Echo Delta

Grant De Roo, Founder & Principal,
ADV Market Research

Download the Report



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Your Presenters



Jarrett Smith

Partner / SVP of Strategy
Echo Delta



Grant De Roo

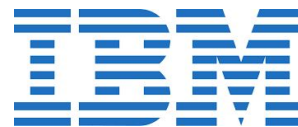
Founder & Principal
ADV Market Research

What are students
actually trying to do when
they visit your .edu?

TOP TASKS

A how-to
guide

GERRY MCGOVERN

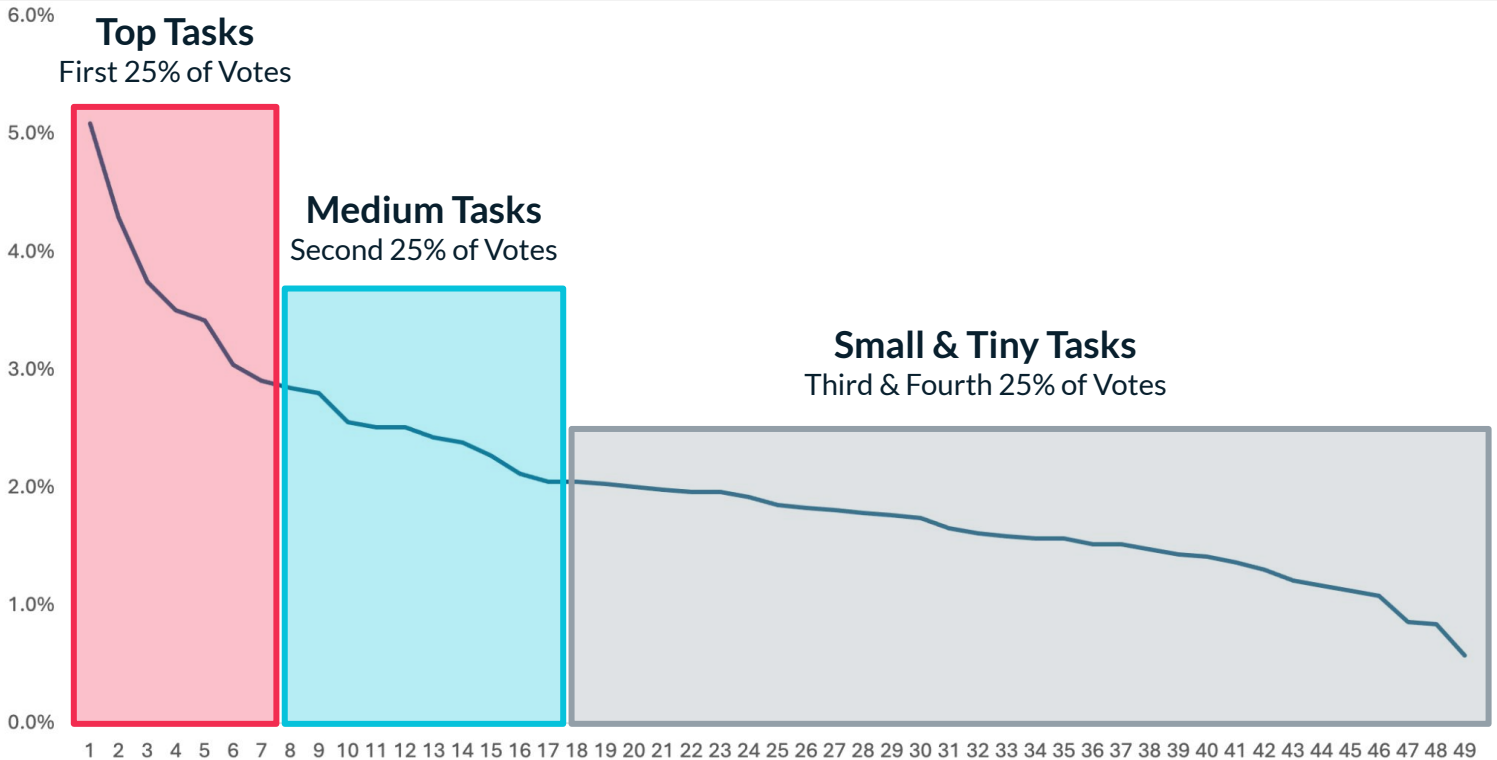


Government
of Canada

How Top Tasks Works

- Long list of possible tasks (40-50)
- Participants choose **top five**
- Forces prioritization - **only top needs rise to the surface**
- Results follow a “**long tail**” pattern

Top Tasks Distribution



Admissions & Aid Tasks (41)

Admissions

- Acceptance rate
- Admission criteria (GPA, test scores, etc.)
- Admissions application portal (begin, continue, submit)
- Appeal process for admission decisions
- Application deadlines
- Application fee cost and waiver
- Application requirements (transcripts, recommendation letters)
- Automatic or direct admissions pathways
- Class profile (GPA, test scores, student home states)
- Contact current students or alumni
- Deferral options once admitted
- Honors program application and scholarship
- Interviews offered/required for admission
- Next steps for admitted students (deposit, orientation, registration)
- Standardized testing policy
- Status of my application
- Timeline for admissions decisions
- Transfer process
- Who is my admissions counselor? (name, contact info)

International

- Admission requirements for international students
- English proficiency requirements
- Financial documentation requirements for student visas
- International student scholarships and financial aid
- Visa and immigration requirements

Campus Visit

- Events for admitted students
- In-person campus visit options
- On-campus events for potential students
- Virtual info sessions and campus tours

Financial Aid & Scholarships

- Actual cost to attend after estimated financial aid
- Average student debt after graduation
- Deadlines for financial aid (FAFSA, scholarships, grants)
- Financial aid appeals process
- Financial aid eligibility requirements
- Financial aid forms
- Financial aid staff contact information
- In-state vs. out-of-state tuition differences
- Loan repayment options and policies
- Overview of how to apply for financial aid
- Payment plan options
- Timeline for financial aid award notifications
- Total cost of attendance (tuition, fees, room & board, and expenses)
- Tuition and fees
- Types of financial aid (scholarship, grants, loans, work-study)

Academic Program Tasks (49)

Academic Programs

- Average weekly time commitment for the program
- Course descriptions and syllabi
- Course format for online classes (live vs. recorded)
- Courses required for the program/major
- Credit transfer policies
- Faculty accessibility for online students
- General education requirements
- List of all programs/major offered
- Online student support services
- Online vs. in-person program options
- Program concentrations and specializations
- Program rankings and national recognition
- Resources of courses for students who are undecided
- Special facilities or equipment included in the program
- Technology requirements for online courses
- What makes the program different from options at other schools

Support & Advising

- Tutoring and academic support services

Accreditation & Licensure

- Accreditation status of a program
- Exam pass rates for licensure programs
- Licensure or certification requirements after graduation

Admission & Aid

- Employer tuition reimbursement policies
- Fellowship and grant funding opportunities
- Financial aid options for specific majors/programs
- Graduate assistantship opportunities
- Information request to learn more about a program
- Prerequisites or other unique admission requirements
- Tuition and fees for the major/program
- What makes a strong applicant to the program

Experiential & Co-Curricular Learning

- Capstone projects or thesis options
- Clinical or practicum requirements
- Clubs/organizations related to the major/program
- Internship opportunities available for a program
- Research opportunities available within the program
- Study abroad options associated with the program

Outcomes & Career Prospects

- Average time to complete degree program
- Career paths and success stories from graduates of the program
- Employment projections for occupations related to the program
- Graduate employment rates for a program
- Graduate school acceptance rates for program alumni
- Median salaries in occupations related to the program
- Median salaries of program graduates
- Program's industry connections and employer partners
- Student satisfaction with program (% that would recommend it)

Faculty & Research

- Contact information for faculty and advisors
- Faculty credentials and backgrounds
- Faculty research areas and publications

Miscellaneous

- Accelerated program options
- Times when classes are typically held
- Which campus the program is offered on

Top Tasks reveals the few critical tasks

- **User-centric:** focus on what users want to do, not what institutions want to say
- **Prioritization**, not rating
- Cuts through **internal assumptions, politics, and content bloat**
- Actionable - empowering teams to design for **what matters most to users**

Survey Highlights



1,031 future students



March 2025



16-55 years old

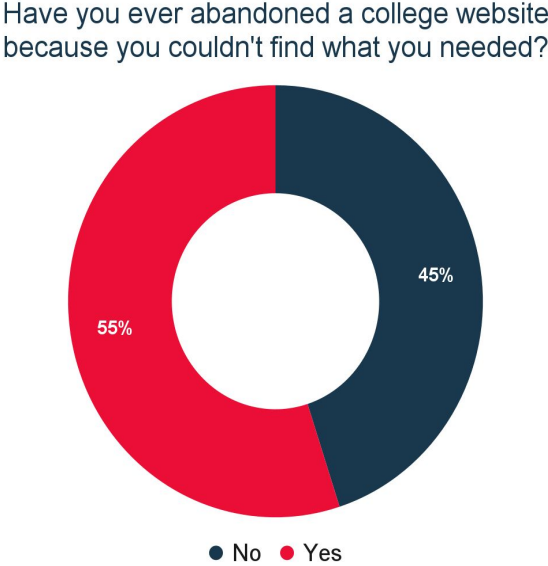
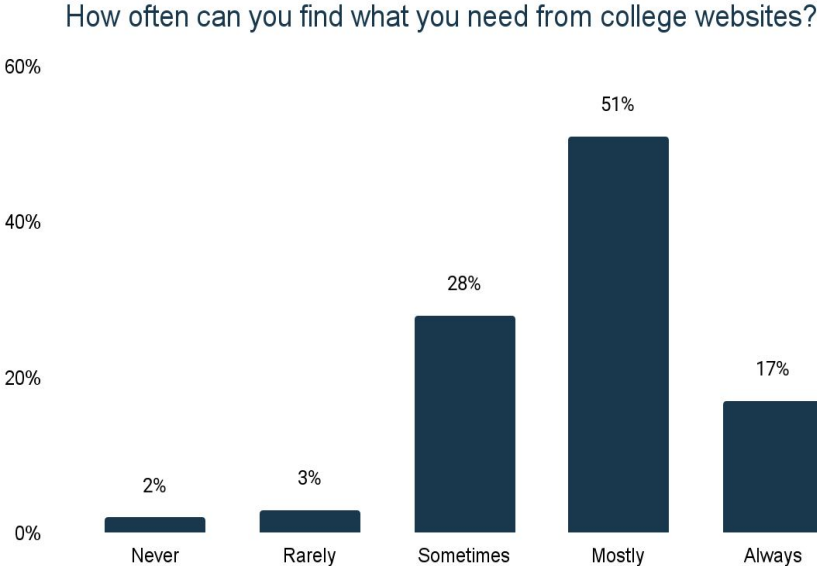


Representative by gender, race,
HHI, etc.



Intend to enroll in **college**
within **3 years**

Middling ability to find what students are looking for

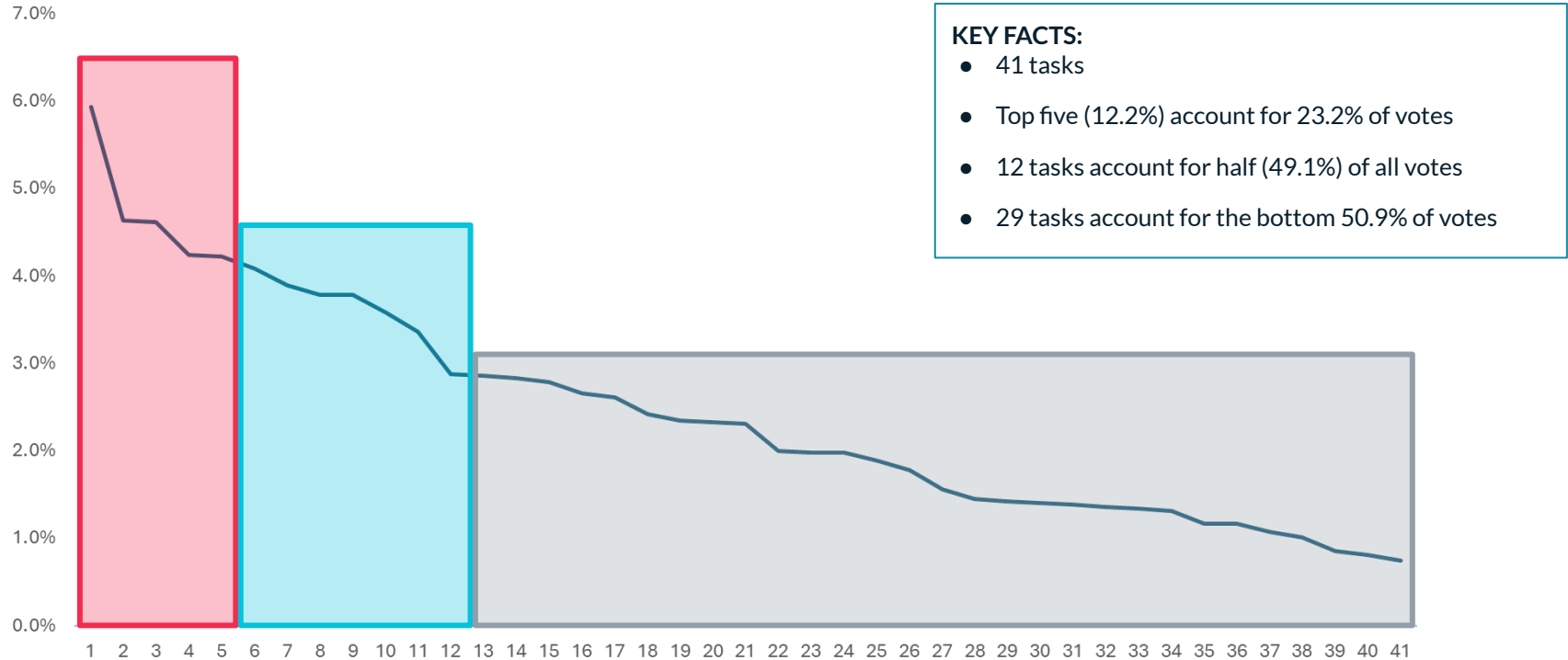


The Big Picture: Aggregate Results

01

Admissions & Aid

Admission & Aid Tasks: Distribution Curve

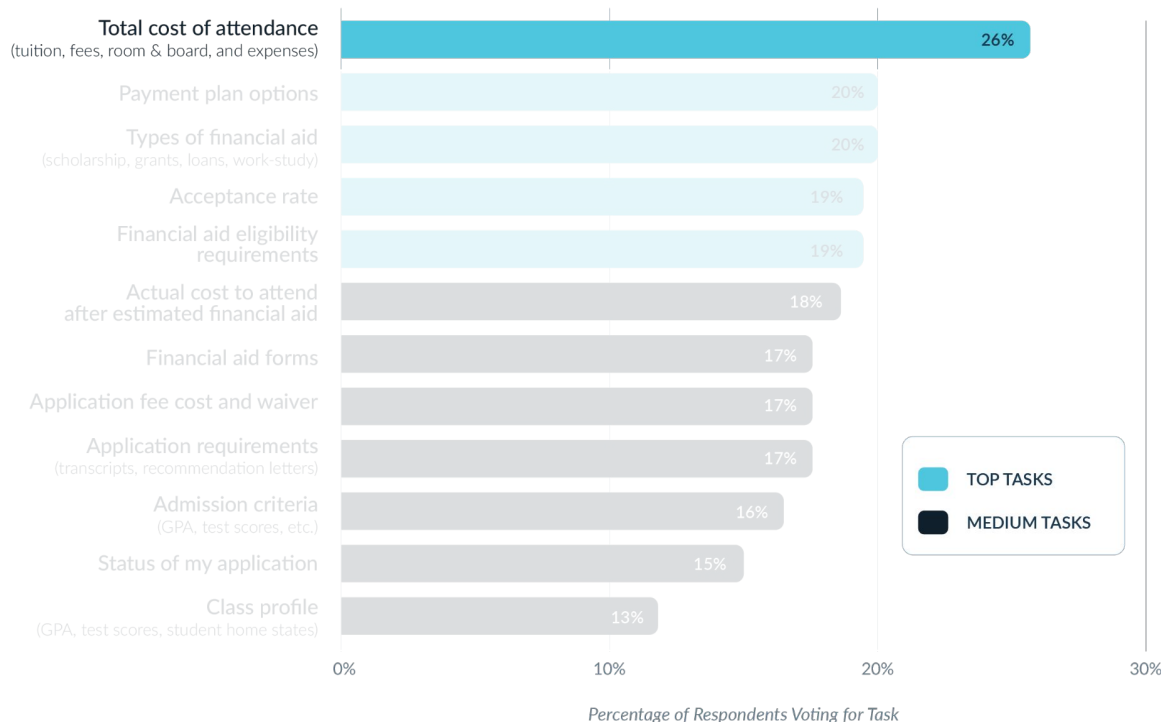


Supertask #1: Total cost of attendance

“What is this actually going to cost me?”

Top and Medium Admissions and Aid Tasks

N=1,034

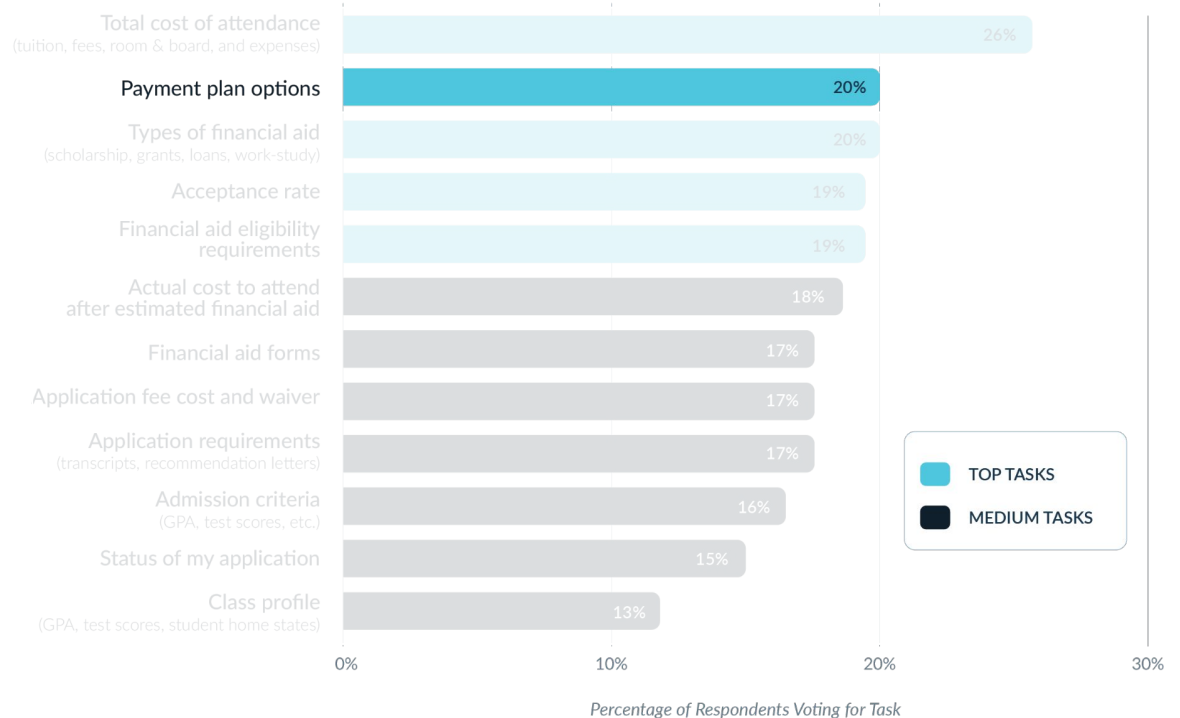


Payment plans: A missed opportunity?

- Offered by most business offices
- Not typically listed in financial aid sections
- Manage cash flow, not total cost

Top and Medium Admissions and Aid Tasks

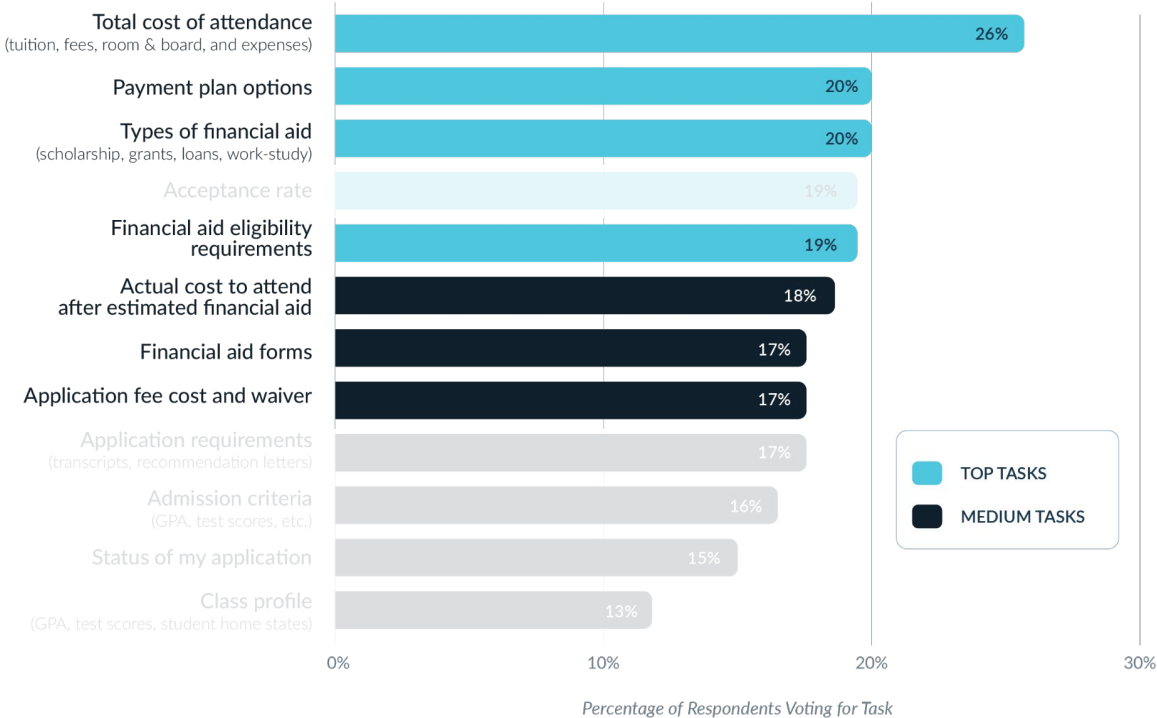
N=1,034



Cost dominates high priority tasks

Top and Medium Admissions and Aid Tasks

N=1,034



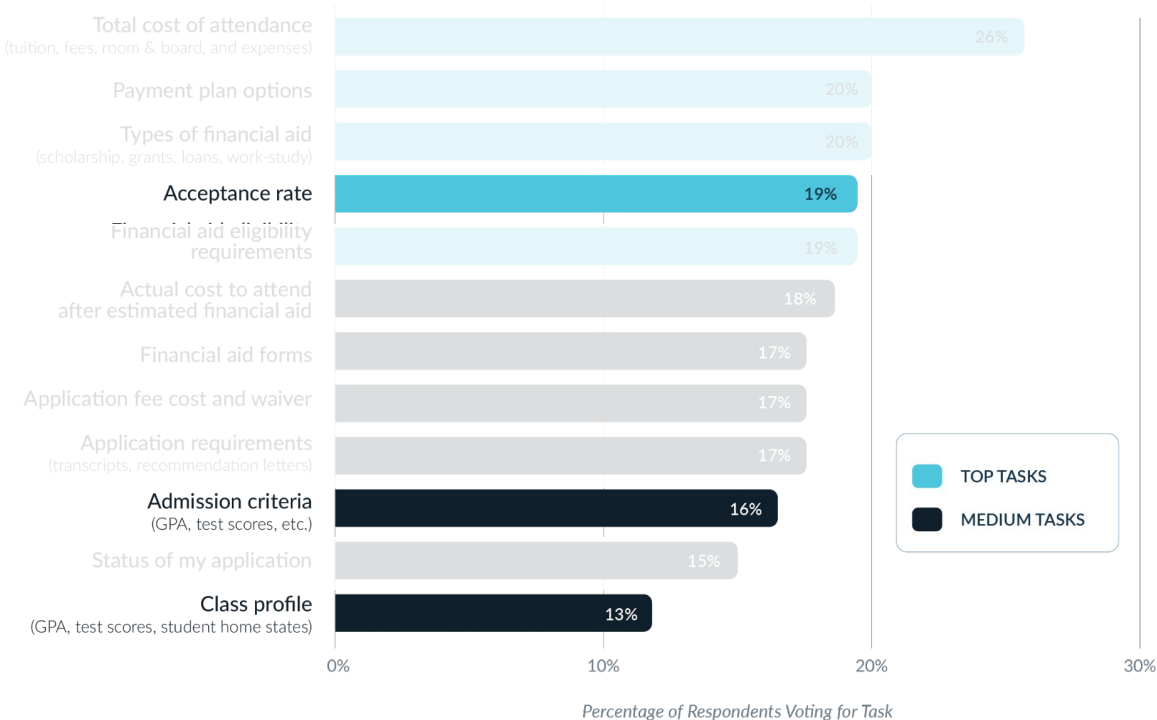
Cost first.

Everything else later.

After cost, students size up the odds

Top and Medium Admissions and Aid Tasks

N=1,034



Noteworthy small and tiny tasks

SMALL TASKS

- Application deadlines
- Application portal
- Campus visit options

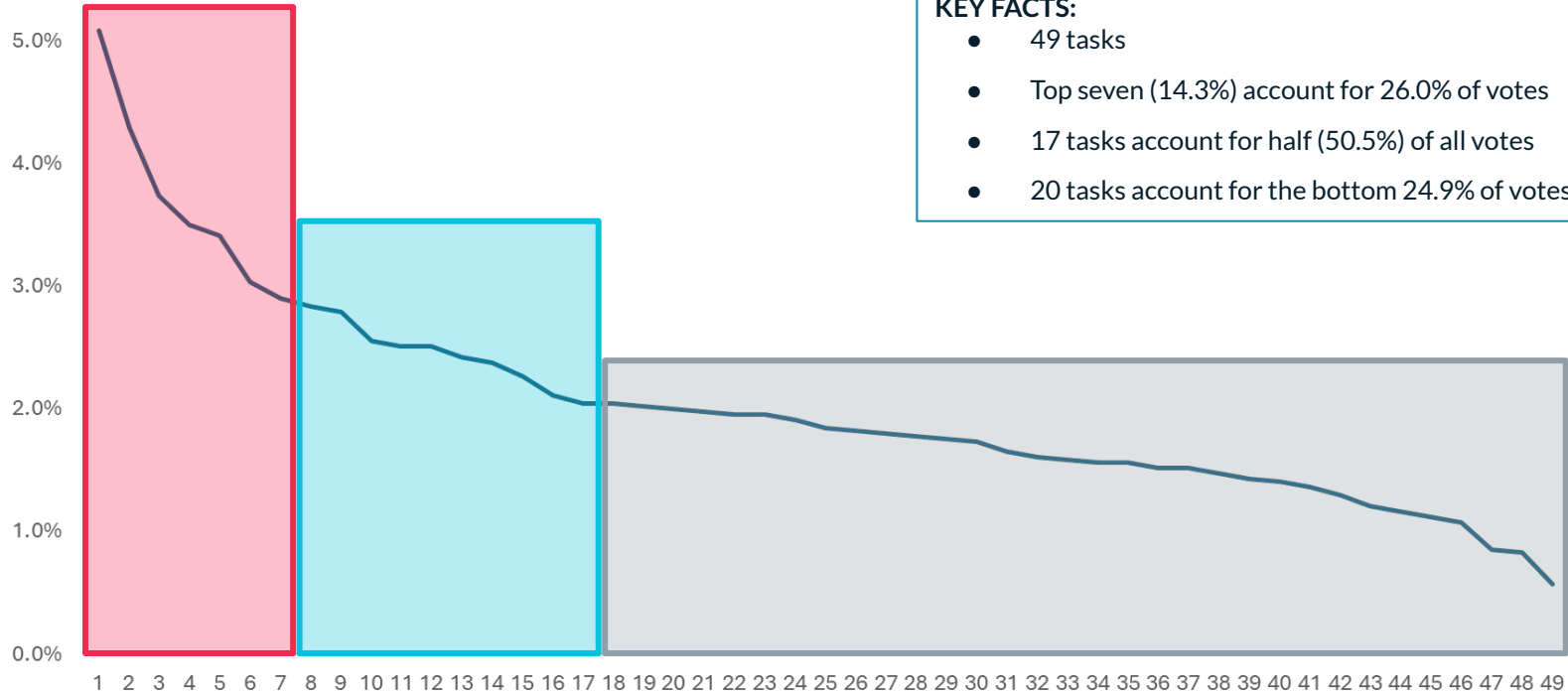
TINY TASKS

- Timeline for admissions decisions
- Who is my admissions counselor?
- Standardized testing policy
- Virtual info sessions / campus tours

Academic Programs

Academic Programs: Distribution Curve

6.0%



KEY FACTS:

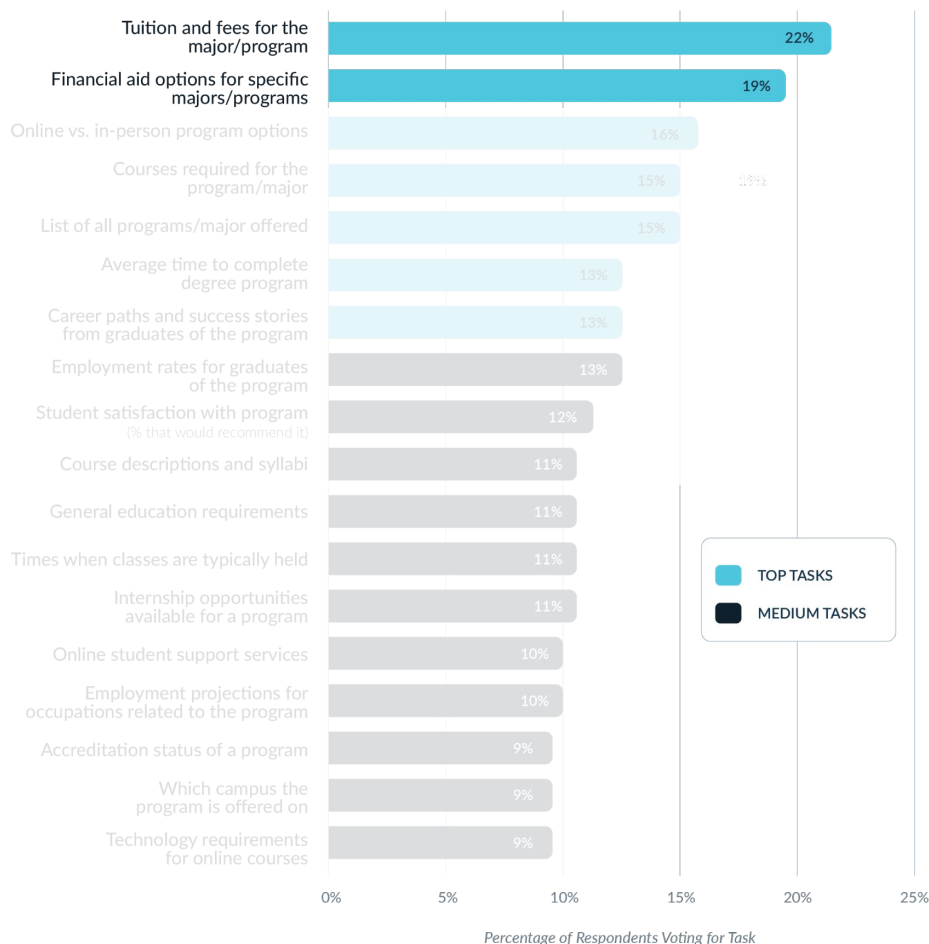
- 49 tasks
- Top seven (14.3%) account for 26.0% of votes
- 17 tasks account for half (50.5%) of all votes
- 20 tasks account for the bottom 24.9% of votes

What will this program
actually cost me?

Cost is an academic concern, too

Top and Medium Academic Program Tasks

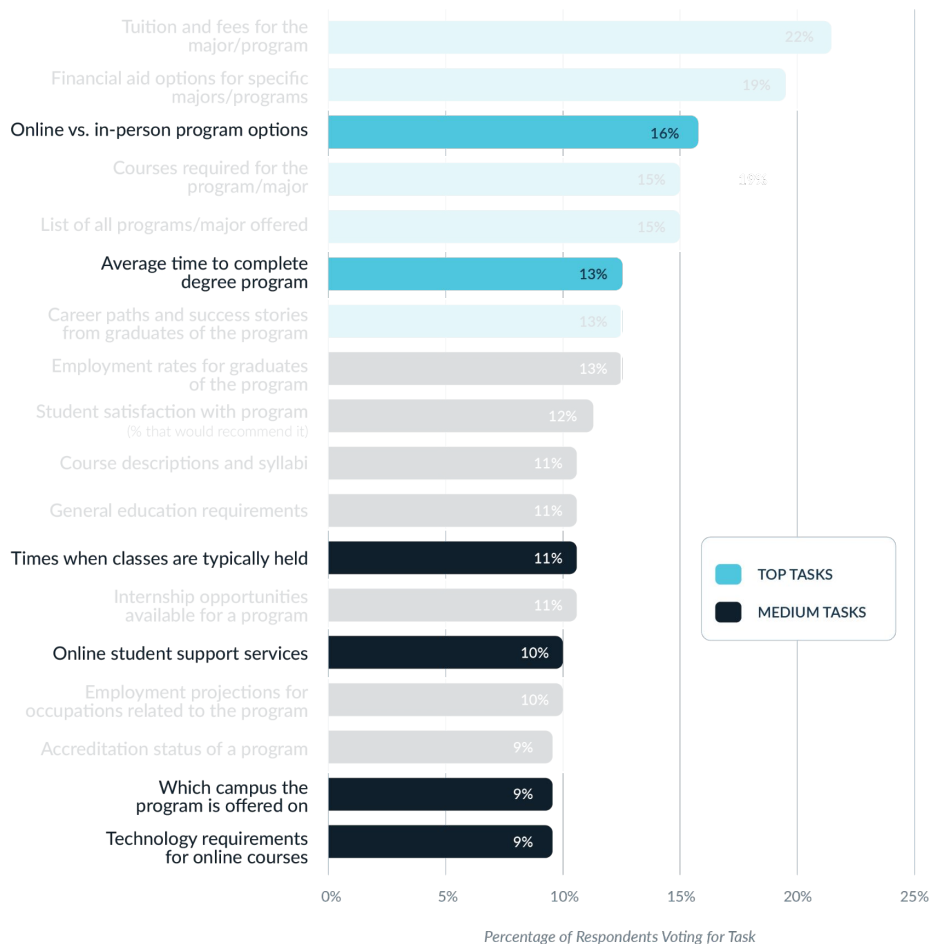
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Practical and logistical concerns rank highly

Top and Medium Academic Program Tasks

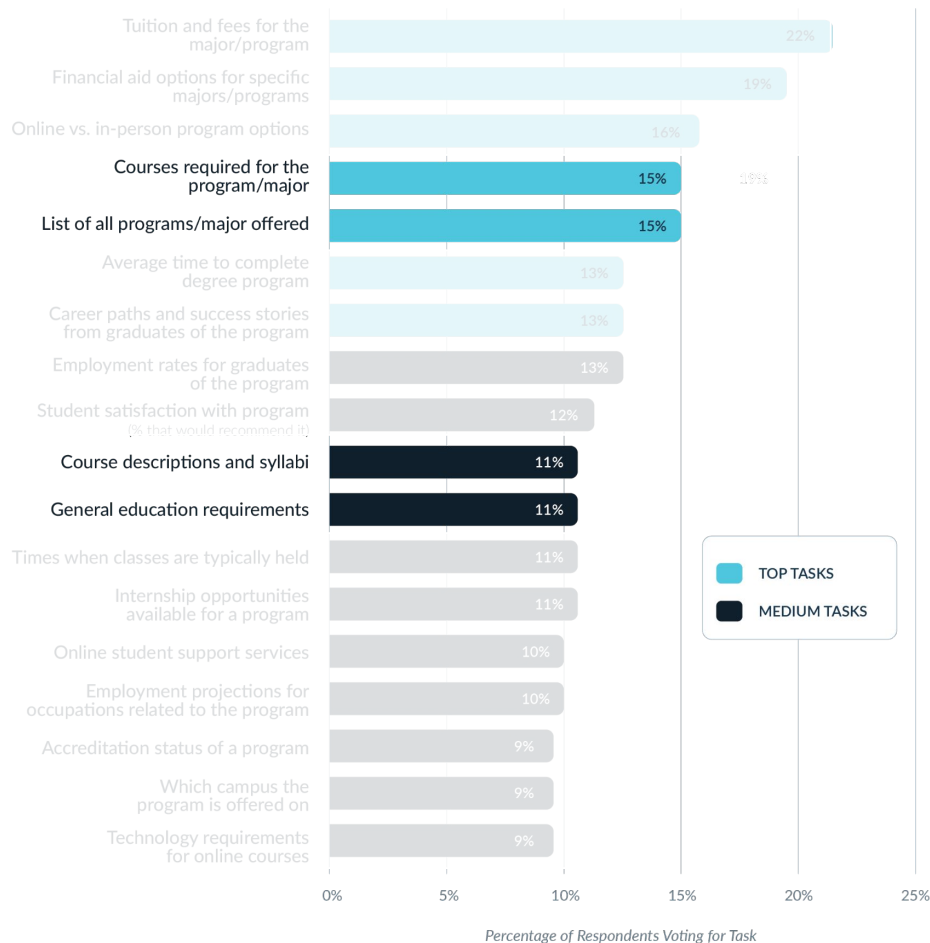
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Yes, the academics
matter, too.

Top and Medium Academic Program Tasks

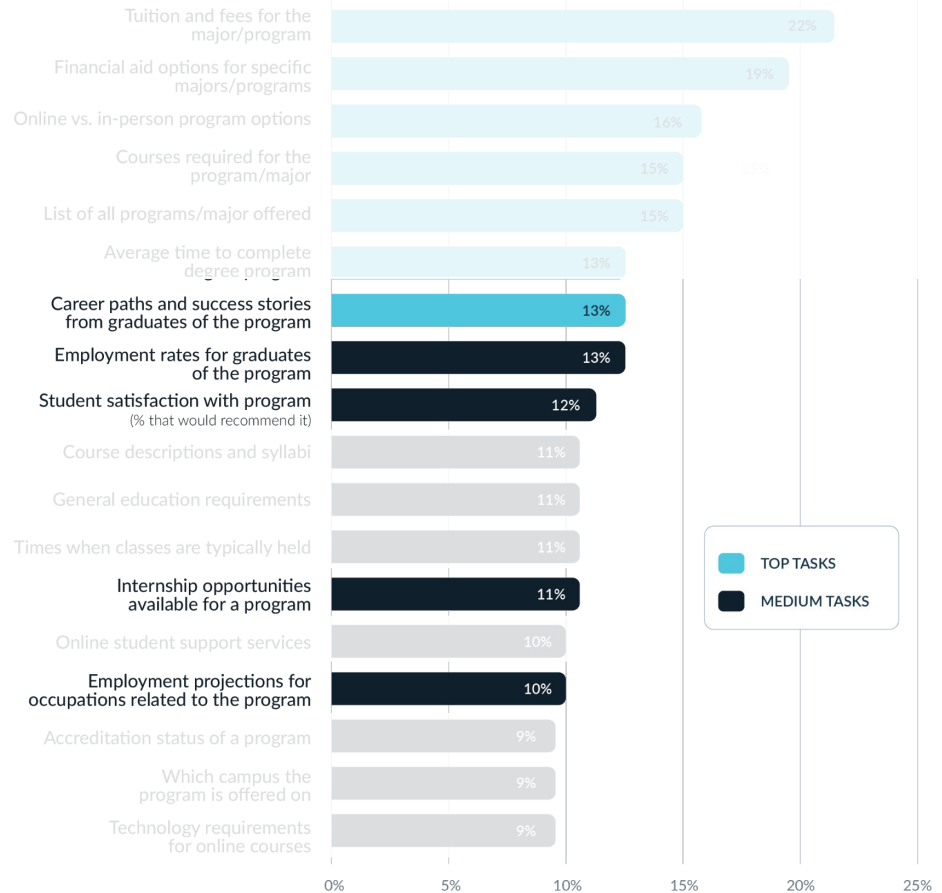
N=1,034



Top and Medium Academic Program Tasks

N=1,034

Students seek confidence in outcomes



Percentage of Respondents Voting for Task

Students don't buy
what you do.

They buy what you
do for them .

Noteworthy Small and Tiny Tasks

SMALL TASKS

- Graduate school acceptance rates

TINY TASKS

- What makes the program different*
- Research opportunities
- **Program rankings**
- Median salaries for program graduates
- Faculty research and publications

Higher Ed Pros vs. Prospective Students

02

Admissions & Aid

Prospective Students

Total cost of attendance (tuition, fees, room & board, and expenses)

Payment plan options

Types of financial aid (scholarship, grants, loans, work-study)

Acceptance rate

Financial aid eligibility requirements

Actual cost to attend after estimated financial aid

Financial aid forms

Application requirements (transcripts, recommendation letters)

Application fee cost and waiver

Admission criteria (GPA, test scores, etc.)

Higher Ed Professionals

Prospective Students

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Admission criteria (GPA, test scores, etc.)



Admissions application portal (begin, continue, submit)

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Status of my application

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Overview of how to apply for financial aid

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Status of my application



Overview of how to apply for financial aid

Academic Programs

Prospective Students

Tuition and fees for the major/program

Financial aid options for specific majors/programs

Online vs. in-person program options

Courses required for the program/major

List of all programs/majors offered

Average time to complete degree program

Career paths and success stories from graduates of the program

Employment rates for graduates of the program

Student satisfaction with program (% that would recommend it)

Course descriptions and syllabi

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- ✓ Online vs. in-person program options

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Higher Ed Professionals



List of all programs/major offered



Career paths and success stories from graduates of the program



Courses required for the program/major



Program rankings and national recognition



Tuition and fees for the major/program



Internship opportunities available for a program



Program concentrations and specializations



What makes the program different from options at other schools



Median salaries of program graduates




Online vs. in-person program options

Exploring Segments: Student Type

03

Student Types



**Traditional
Undergraduates**

**Non-Traditional
Undergraduates**

Graduate

Top Admission & Financial Aid Tasks

Traditional Undergrad

1. Total cost of attendance
2. Acceptance rate ♦
3. Admission criteria
4. Types of financial aid
5. Actual cost to attend after estimated financial aid
6. Payment plan options
7. Status of my application ♦
8. Average student debt after graduation ♦
9. Class profile (GPA, test scores, student home states) ♦
10. In-person campus visit options ♦

Nontraditional Undergrad




1. Total cost of attendance
2. Financial aid eligibility requirements
3. Financial aid forms ♦
4. Payment plan options
5. Types of financial aid
6. Actual cost to attend after estimated financial aid
7. Application requirements ♦
8. Application fee cost and waiver ♦
9. Admissions application portal (begin, continue, submit) ♦
10. Loan repayment options and policies ♦

Graduate and Professional

1. Total cost of attendance
2. Types of financial aid
3. Application fee cost and waiver
4. Payment plan options
5. Admission criteria
6. Financial aid eligibility requirements
7. Application requirements
8. Application deadlines ♦
9. Financial aid forms
10. Actual cost to attend after estimated financial aid

♦ Indicates a top task that is unique to the segment.

Top Admission & Financial Aid Tasks

Traditional Undergrad	Nontraditional Undergrad	Graduate and Professional
 <ol style="list-style-type: none"> 1. Total cost of attendance 2. Acceptance rate ♦ 3. Admission criteria 4. Types of financial aid 5. Actual cost to attend after estimated financial aid 6. Payment plan options 7. Status of my application ♦ 8. Average student debt after graduation ♦ 9. Class profile (GPA, test scores, student home states) ♦ 10. In-person campus visit options ♦ 	 <ol style="list-style-type: none"> 1. Total cost of attendance 2. Financial aid eligibility requirements 3. Financial aid forms ♦ 4. Payment plan options 5. Types of financial aid 6. Actual cost to attend after estimated financial aid 7. Application requirements ♦ 8. Application fee cost and waiver ♦ 9. Admissions application portal (begin, continue, submit) ♦ 10. Loan repayment options and policies ♦ 	 <ol style="list-style-type: none"> 1. Total cost of attendance 2. Types of financial aid 3. Application fee cost and waiver 4. Payment plan options 5. Admission criteria 6. Financial aid eligibility requirements 7. Application requirements 8. Application deadlines ♦ 9. Financial aid forms 10. Actual cost to attend after estimated financial aid

♦ Indicates a top task that is unique to the segment.



ADMISSIONS OVERVIEW

LEARN

[Financial Aid and Scholarships](#)

[Meet Your Counselor](#)

[Sunny St. Pete](#)

VISIT

[Plan a Visit](#)

[Virtual Tour](#)

REQUEST MORE INFO

APPLY

[First-Year](#)

[International](#)

[Transfer](#)

[FAQ](#)

ENROLL

[Deposit](#)

[Explore Eckerd Days](#)

[New Student Guide](#)



ADMISSIONS OVERVIEW

LEARN

Financial Aid and Scholarships **TOP**

Meet Your Counselor **SMALL**

Sunny St. Pete

VISIT

Plan a Visit **SMALL**

Virtual Tour **TINY**

REQUEST MORE INFO

APPLY **MEDIUM**

First-Year

International

Transfer

FAQ

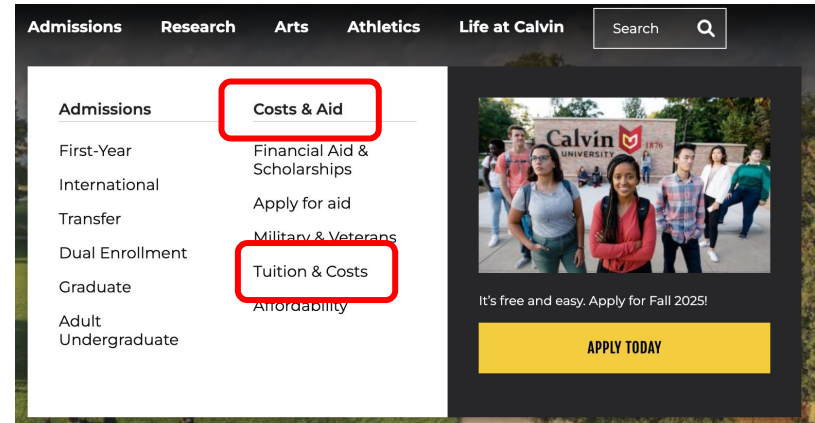
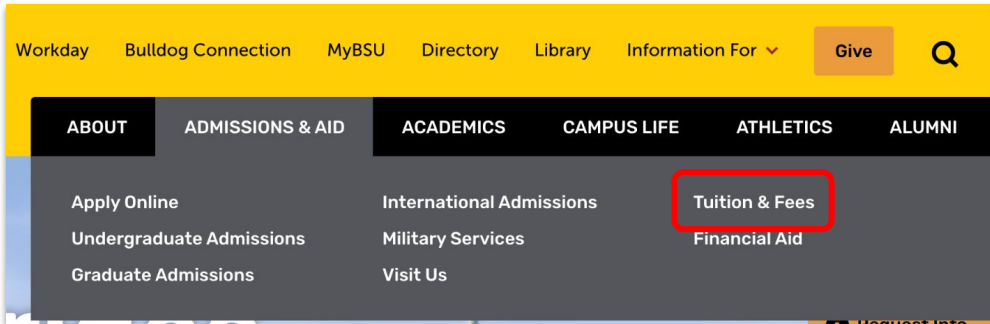
ENROLL **SMALL**

Deposit

Explore Eckerd Days

New Student Guide

Include clear labels in primary navigation



UNDERGRADUATE TUITION

Tuition:

- Per academic year: \$43,872

Fees:

- New Student Fee: \$459 (first year only; not charged to new PVD international students)
- Student Activity Fee (Undergraduate only): \$250*
- College of Food Innovation & Technology (CFIT) Uniform & Toolkit fee: \$416**
- Dietetics & Applied Nutrition Uniform & Toolkit Fee: \$252**
- Student Health Insurance Plan (SHIP) Annual Fee: \$2,840

Course/Program Fees:

- HOSP 3085 & TRVL 3035: \$800
- Wildcat LEAP Fee:
 - Summer Start: \$8,480***
 - Fall Start: \$7,600***
- Wildcat ROAR: \$5,000***

2025-2026

Undergraduate Tuition Rates

In-State and Out-of-State Students

PROGRAM	PER CREDIT HOUR	AVERAGE FULL-TIME TUITION (BASED ON 28 CREDIT HOURS)
Undergraduate Programs	\$450	\$12,600

Specialty Programs

PROGRAM	PER CREDIT HOUR	AVERAGE FULL-TIME TUITION (BASED ON 28 CREDIT HOURS)
Nursing BSN (traditional and accelerated)	\$485	\$13,580
Nursing (RN to BSN)*	\$320	\$8,960

Provide intuitive breakdowns with totals

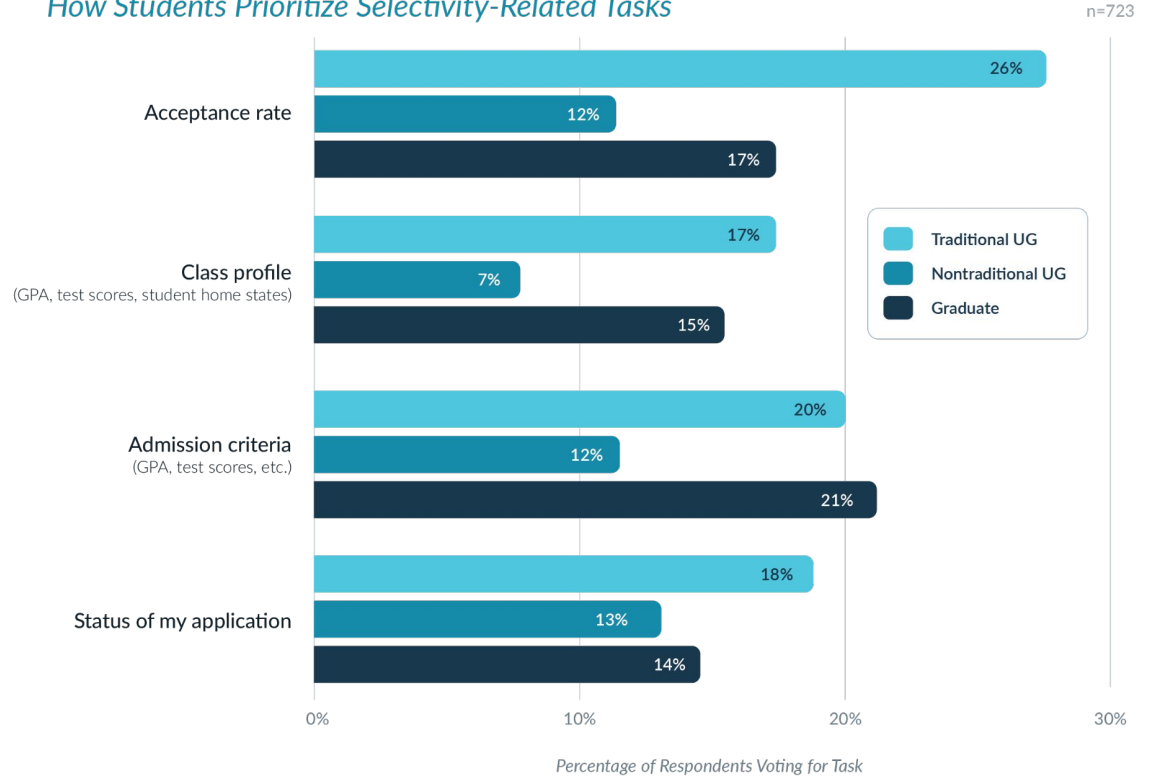
In-State		Out-of-State	
Direct Costs		Direct Costs	
Tuition	19,178	Tuition	44,876
Fees	7,278	Fees	7,849
Housing	9,871	Housing	9,871
Food	6,730	Food	6,730
Total Direct Costs	\$43,057	Total Direct Costs	\$69,326
Indirect Costs		Indirect Costs	
Books & Supplies	1,050	Books & Supplies	1,050
Transportation	660	Transportation	910
Personal Expenses	1,800	Personal Expenses	1,800
Loan Fees (if applicable)	72	Loan Fees, if applicable	100
Total Indirect Costs	\$3,582	Total Indirect Costs	\$3,860
TOTAL ESTIMATED COSTS	\$46,639	TOTAL ESTIMATED COSTS	\$73,186

ESTIMATED DIRECT COSTS			
	Semester	Year	
Tuition	\$33,540	\$67,080	Fixed charge for 12 credit hours or more for which you are billed.
Fees	\$488	\$976	Fixed charges for athletic, activity and health and wellness fees for which you are billed. Actual billed charge may be different based on courses.
Housing	\$6,249	\$12,498	Students living in residence halls are billed for a specific hall. This figure represents the average charge for a room and includes all utilities, cable TV and one campus computer connection. Actual billed charge may be different based on housing option chosen.
Food	\$4,373	\$8,746	The total estimated food expense covers the mandatory food charge. Actual billed charge may be different based on meal plan option chosen.
ESTIMATED INDIRECT COSTS			
Travel	\$544	\$1,088	Represents a modest travel allowance. Actual expenses will vary by student. This is not charged to the student.
Personal	\$801	\$1,602	A variable figure which includes items such as laundry, telephone, grooming and entertainment. This is not charged to the student.
Books	\$637	\$1,274	Per information from the Emory bookstore, average expenses for required books. Will vary by curriculum.
Direct Loan Fees	\$44	\$88	Represents a fee assessed by the Department of Education at the time of Direct Loan origination. The fee is calculated as a percentage of the loan amount and is deducted at the time of disbursement.
TOTAL (ESTIMATED)	\$46,676	\$93,352*	*Cost of Attendance (COA) does not include an allowance for Emory's health insurance requirement. Students not covered by a comparable plan will be automatically enrolled in the Emory University Student Health Insurance Plan. More details can be found on page 2.

Trad UGs focus on acceptance rate

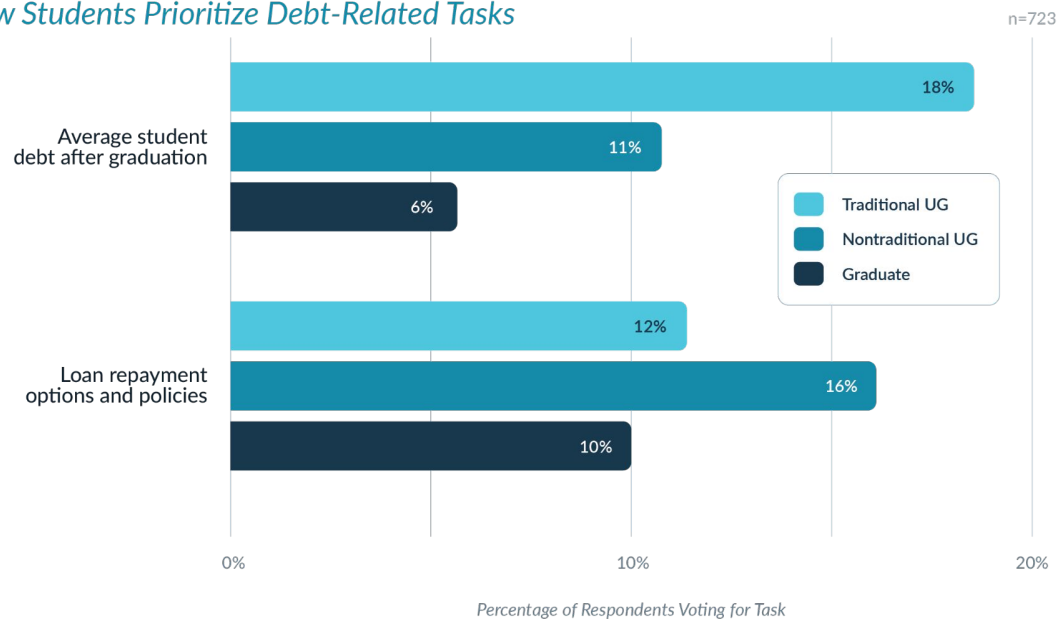
→ Trad UGs rate
Acceptance rate as
highly as *Total cost of
attendance*

How Students Prioritize Selectivity-Related Tasks



Trad UGs are uniquely fixated on debt

How Students Prioritize Debt-Related Tasks



Debt is a whole-family concern

→ Download parents research report at echodelta.co/genx

Have any of the following negatively impacted your trust in higher education?
(Choose all that apply.)

Rising tuition costs 64%

High student debt 58%

Campus crime rate 35%

Prevalence of drug use and alcohol use 28%

Admissions scandals 25%

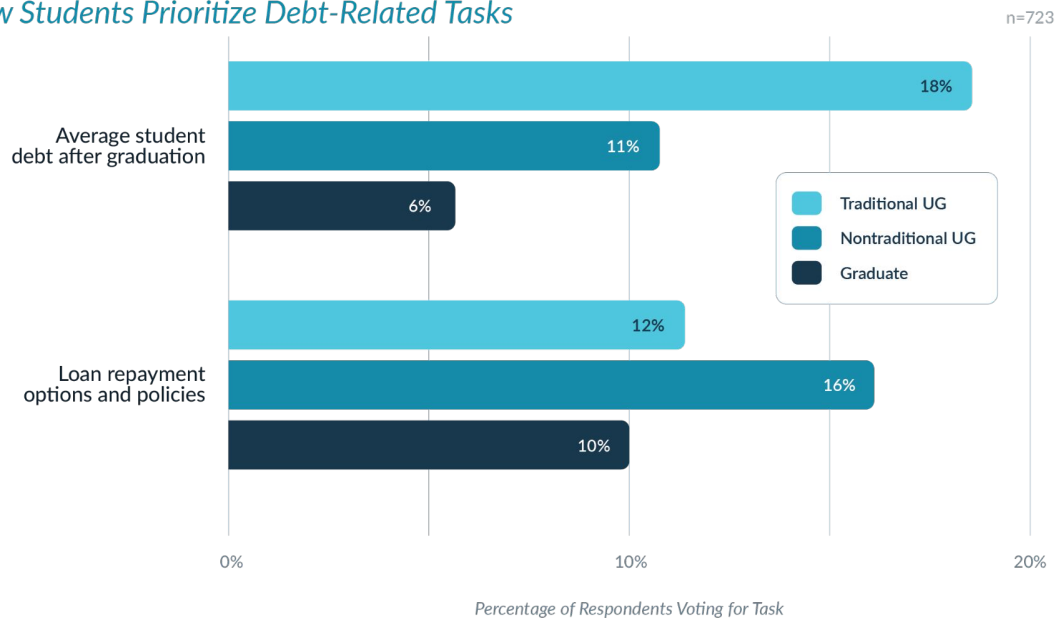
Socioeconomic inequities
(Higher education is not accessible to all people) 22%

Poor career preparation 22%

Unstable financial situation 22%

Nontrad students focus more on debt payment

How Students Prioritize Debt-Related Tasks



Consider providing average debt stats

3. Loans

In 2024, graduating seniors in the U.S. had an average student loan debt of \$37,056. However, for UCLA seniors, the average was much lower — just \$17,721. And nearly all UCLA graduates — 99% of them — successfully manage loan repayment. Students have a variety of borrowing options available so you are encouraged to research your options carefully.

Did You Know? *Seventy-one percent of Berkeley undergraduate students who graduated between July 1, 2019 and June 30, 2020 graduated without loan debt (Federal Direct Subsidized/Unsubsidized Loans, Federal Perkins Loans, private loans). The average cumulative loan debt for graduating seniors who borrowed was \$18,468. See also [Graduate Student Average Cumulative Loan Debt](#).*

Speak to the deeper concerns around debt

That's still a lot. How will I repay that?

Calvin grads are **successful**.

2,000+

on-campus
job opportunities.

Calvin students develop a great
work ethic.

88%

Undergrad students
who have participated
in an internship

by the time they graduate—great
preparation for after they leave.

BUILD SKILLS WITH LIFEWORX

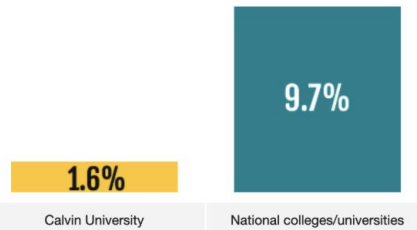
99%

Calvin grads employed
or in grad school

one year after graduation.

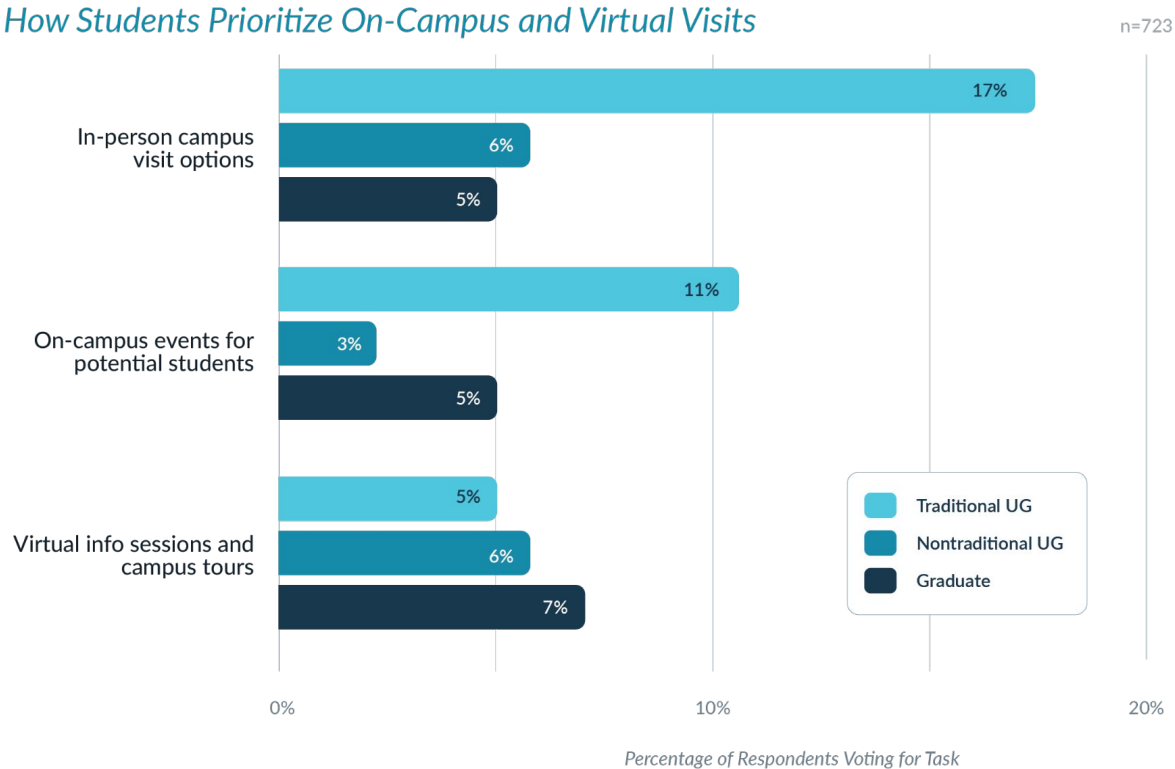
As a result, Calvin grads are able to pay back their loans.

Take a look at these loan default rates among graduates:



Source: calvin.edu

On-campus visits outrank virtual options for traditional UGs





Top Academic Programs Tasks

Traditional Undergrad	Nontraditional Undergrad	Graduate and Professional
1. Tuition and fees for the major/program	1. Financial aid options for specific majors/programs	1. Tuition and fees for the major/program
2. Student satisfaction with program ♦	2. Tuition and fees for the major/program	2. Average time to complete degree program
3. Career paths and success stories from graduates of the program ♦	3. Online vs. in-person program options	3. Online vs. in-person program options
4. Financial aid options for specific majors/programs	4. List of all programs/majors offered	4. Financial aid options for specific majors/programs
5. Courses required for the program/major	5. Average time to complete degree program	5. List of all programs/majors offered
6. Employment rates for graduates of the program ♦	6. Courses required for the program/major	6. Course descriptions and syllabi ♦
7. List of all programs/majors offered	7. Online student support services ♦	7. Accreditation status of a program ♦
8. Internship opportunities available for a program ♦	8. Times when classes are typically held ♦	8. Courses required for the program/major
9. General education requirements ♦	9. Employment projections for occupations related to the program ♦	9. Prerequisites or other unique admission requirements ♦
10. What makes the program different from options at other schools ♦	10. Course format for online classes (live vs. recorded)	10. Course format for online classes (live vs. recorded)

♦ Indicates a top task that is unique to the segment.

Top Academic Programs Tasks

Traditional Undergrad	Nontraditional Undergrad	Graduate and Professional
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♦ Indicates a top task that is unique to the segment.

WHERE LEGENDS ARE MADE

The University of Alabama is where tradition, innovation and a culture of excellence come together to create an educational journey unlike any other.

ADMISSIONS

PLAN YOUR VISIT

MAKE A GIFT

Majors & Programs

[Catalog Home](#) >

Reset Options

ACADEMIC LEVEL

- ☒ Graduate
- ☐ Law
- ☐ Undergraduate

DEGREE TYPE

- ☒ Major
- ☐ Minor

COLLEGES

- ☐ Barefield College of Arts & Sciences
- ☐ Capstone College of Nursing

Accounting, MMA

Accounting, Ph.D.

Advertising and Public Relations, MA

Aerospace Engineering and Mechanics, MS

Aerospace Engineering and Mechanics, Ph.D.

American Studies, MA

Anthropology, MA

Anthropology, Ph.D.

Applied Mathematics, PhD

Source: ua.edu

Aerospace Engineering and Mechanics, Ph.D.

[Catalog Home](#) › [Graduate Catalog](#) › [College of Engineering](#) › [Department of Aerospace Engineering and Mechanics](#) ›

[← Back to Department](#)

Overview

[Requirements](#)

[Funding for Students](#)

DEPARTMENT OF AEROSPACE ENGINEERING AND MECHANICS

Aerospace Engineering and
Mechanics, MS

Aerospace Engineering and
Mechanics, Ph.D.



PRINT OPTIONS



APPLY NOW

Doctor of Philosophy in Aerospace Engineering and Mechanics

The Department of Aerospace Engineering and Mechanics offers a Doctor of Philosophy degree on campus and through an alternative residency (distance learning). In a research-based degree, students are required to propose, complete and defend an approved dissertation on a research topic that contributes to the field of aerospace engineering and/or engineering science and mechanics.

Aerospace Engineering and Mechanics, Ph.D.

[Catalog Home](#) › [Graduate Catalog](#) › [College of Engineering](#) › [Department of Aerospace Engineering and Mechanics](#) ›

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DEPARTMENT OF AEROSPACE ENGINEERING AND MECHANICS

Aerospace Engineering and
Mechanics, MS

Aerospace Engineering and
Mechanics, Ph.D.



PRINT OPTIONS



APPLY NOW

Assistantships (teaching and research) are offered by the department and faculty to highly-qualified applicants with preference towards those pursuing a PhD. Most assistantships start in the fall and last one academic year with consideration for renewal. A full assistantship provides a competitive stipend, tuition and health benefits. Assistantships usually do not cover fees related to personal items.

Assistantship offers are contingent upon receipt of acceptable results of a pre-employment background report. To maintain assistantship funding, recipients must register for at least the minimum number of graduate hours, remain in good academic standing, competently and timely perform departmental assigned activities, successfully complete our International Teaching Assistant Program (ITAP) within the first academic year if an international student, and continually progress through the degree program. These criteria are evaluated by your assigned research advisor and the Department Head. Failing to meet or complete any of these criteria can result in the termination of the assistantship but not necessarily dismissal from the program if in good academic standing.

No additional application is necessary to be considered for a departmental assistantship; however, **if seeking an assistantship then it is recommended to submit your application by January 31 or earlier for the ensuing fall semester.** Contacting faculty with similar research interests is encouraged.

Several national, state and university fellowship programs exist, including the University's Graduate Council Fellowship. Students are encouraged to seek these opportunities as well.

For additional information about financial assistance in the AEM graduate programs, contact the Graduate Program Coordinator.

ADMISSIONS

Expand Your Boundaries. Explore Your Passion. Build Your Dream.

Become a Legend.

Undergraduate >

Graduate >

Transfer >

International – Undergraduate >

International – Graduate >

Law School >

Source: ua.edu

404

Page Not Found

We're sorry, but the page you requested cannot be found. This can happen if the URL is invalid or if the content has moved or no longer exists. Below are some navigational resources to help you get back on track.

[Directory](#)

Find contact information for current faculty, staff and students.

[Social Media Index](#)

The Social Media Directory is a central listing of University of Alabama social media pages.

[Contact Us](#)

Find general and department contact information or report website issues.

Source: ua.edu

Student Account Services



Payments ▾ Current Students ▾ Information for Departments ▾ Tuition ▾ FAQs ▾ Office of Finance ▾

Tuition Rates

Tuition Rates

+ Fall 2025 or Spring 2026

+ Summer 2025

Other Enrollment Costs (Technology/Infrastructure Fees, Dining Dollars, Parking, etc)

+ Fall 2025 or Spring 2026

+ Summer 2025



Tuition Rates

✗ Fall 2025 or Spring 2026

+ Undergraduate

+ Graduate

+ Gadsden Campus (Undergraduate and Graduate)

+ Distance Learning (Early College, Undergraduate, and Graduate)

+ Winter Interim

+ Law School

+ Medical School

+ Executive MBA Program

+ Executive Ed.D. Program

+ Graduate – Joint (UA and UAH) Doctor of Philosophy Nursing Science



Aerospace Engineering and Mechanics, Ph.D.

[Catalog Home](#) > [Graduate Catalog](#) > [College of Engineering](#) > [Department of Aerospace Engineering and Mechanics](#) >

[Back to Department](#)

Overview

[Requirements](#)

[Funding for Students](#)

DEPARTMENT OF AEROSPACE ENGINEERING AND MECHANICS

Aerospace Engineering and
Mechanics, MS

Aerospace Engineering and
Mechanics, Ph.D.



PRINT OPTIONS



APPLY NOW

Doctor of Philosophy in Aerospace Engineering and Mechanics

The Department of Aerospace Engineering and Mechanics offers a Doctor of Philosophy degree on campus and through an alternative residency (distance learning). In a research-based degree, students are required to propose, complete and defend an approved dissertation on a research topic that contributes to the field of aerospace engineering and/or engineering science and mechanics.

Tuition Rates

✗ Fall 2025 or Spring 2026

+ Undergraduate

+ Graduate

+ Gadsden Campus (Undergraduate and Graduate)

+ Distance Learning (Early College, Undergraduate, and Graduate)

+ Winter Interim

+ Law School

+ Medical School

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- + Medical School
- + Executive MBA Program
- + Executive Ed.D. Program
- + Graduate – Joint (UA and UAH) Doctor of Philosophy Nursing Science

+ Summer 2025

Other Enrollment Costs (Technology/Infrastructure Fees, Dining Dollars, Parking, etc)

+ Fall 2025 or Spring 2026

+ Summer 2025

Source: ua.edu

Other Enrollment Costs (Technology/Infrastructure Fees, Dining Dollars, Parking, etc)

✗ Fall 2025 or Spring 2026

In addition to the tuition charge, one or more of these costs may be added to your registration web bill/student account:

Fees

The technology/infrastructure fee is an additional charge associated with a student's specific class enrollment for each term. The fee is used to meet the instructional needs of full access to the technology required by our students, faculty, and staff and provide a safer campus environment. The technology/infrastructure fee is \$29.00 per hour for all main campus courses with the exception of graduate Commerce and Business Administration courses.

Graduate Commerce and Business Administration courses are assessed a college, technology/infrastructure fee of \$288.00 per course (excluding EMBA and overseas campuses).

Distance campus courses that fall in the College of Arts and Sciences or the College of Education are assessed a college fee. The fee for the College of Arts and Sciences is \$15.00 per hour and the fee for the College of Education is \$10.00 per hour.

The Honors College is implementing an enrichment fee of \$300 per semester for students enrolled starting in the Fall 2025 semester. Students who were in the Honors College before this date will not be charged the fee. This fee will help support the various enrichment opportunities offered by the Honors College.

View course/program specific fees [here](#).



Student Account Services



Payments ▾ Current Students ▾ Information for Departments ▾ Tuition ▾ FAQs ▾ Office of Finance ▾




Fees Charged by Course

Subject	Course	Description	Amount
AEM	451, 461, 535	AEROSPACE ENGINEERING & MECHANICS COURSE FEE	\$25.00
AEM	251	AEROSPACE ENGINEERING & MECHANICS COURSE FEE	\$50.00
AEM	414, 514	AEROSPACE ENGINEERING & MECHANICS COURSE FEE	\$125.00



Link to program costs from academic pages

**Master's Degree**
Aerospace Engineering

Embark on a journey to tomorrow with our aerospace engineering master's degree. Dive into areas like aerodynamics, aerospace system design, and flight dynamics. With the knowledge you gain, contribute to shaping the future of aerospace technology.

[Apply →](#) [Visit →](#) [Inquire →](#)

Mode	In-Person
Type	Master of Science
Level	Graduate
Location	Rolla
Term	3 Years
Cost	Estimate »
Scholarships	Calculate »

Related Careers

- Aircraft Designer
- Spacecraft Engineer
- Flight Test Engineer
- Propulsion Specialist
- Avionics Engineer

Course Catalog
[View Catalog](#) | [Course Availability](#)

Department
[Mechanical and Aerospace Engineering](#)


College
[College of Engineering and Computing](#)

More Information
[About This Program](#)

[← Back to List of Programs](#) [♥ Favorite](#)

Aging Law and Policy (Certificate)

Graduate Certificate



Coursework Location(s)
Main/Tucson, Chandler, Online - Arizona Online, Phoenix

Areas Of Interest

- Biological & Biomedical Science
- Education & Human Development
- Health, Nutrition & Fitness
- Interdisciplinary Studies
- Law, Policy & Social Justice

Minimum Credit Units
► **12 Units**

Department / Academic Unit
James E. Rogers College of Law

Degree
Graduate Certificate

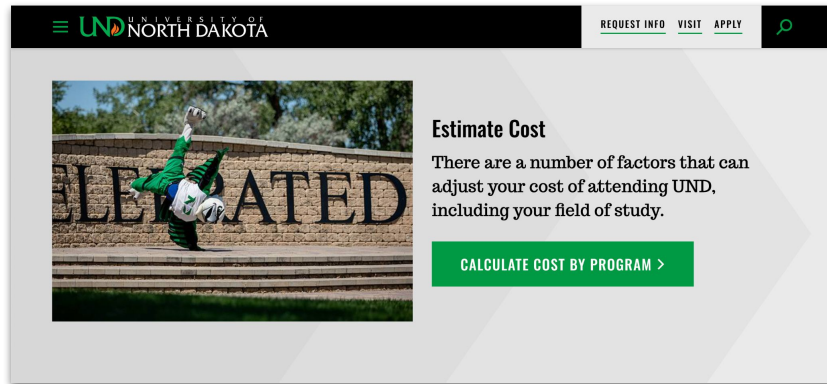
[VISIT DEPARTMENT WEBSITE](#)

[UNDERSTAND COST & AID](#)

[HOW TO APPLY](#)

Sources: mst.edu, arizona.edu

Provide streamlined tools to estimate program costs




Source: und.edu

The screenshot shows the 'Tell us about you' section of the UND University of North Dakota website. The header includes the UND logo and navigation links: REQUEST INFO, VISIT, and APPLY. Below the header, there is a green box with the number '1' and the text 'Tell us about you:'. The form consists of several sections:


- Where do you live?** with two dropdown menus: 'USA' and 'NORTH DAKOTA'.
- Have you or one of your parents served in the US military?** with four radio button options: 'NO SERVICE', 'I'M ACTIVE DUTY', 'I'M A VETERAN', and 'MY PARENTS OR SPOUSE SERVE/SERVED'.
- Degree level:** with three radio button options: 'UNDERGRADUATE', 'GRADUATE', and 'PROFESSIONAL'.
- Program format:** with two radio button options: 'ON-CAMPUS' and 'ONLINE'.
- Term:** with a radio button option: '2024/2025'.

At the bottom right, there is a green button that says 'TALK TO THE HAWK'.

Provide streamlined tools to estimate program costs

UNIVERSITY OF
NORTH DAKOTA

[REQUEST INFO](#)[VISIT](#)[APPLY](#)




Your Estimated Tuition

North Dakota, No Military Service, Graduate, Online, 2025/2026, MBA

	Per Credit	Academic Year
Tuition	\$531.16	Based on Credits
Fees	\$77.27	Based on Credits
Total	\$608.43	Based on Credits

Academic year includes fall and spring semesters. Student fees are based on credits and capped at 12 credits per semester.

TALK TO THE HAWK



Source: und.edu

Provide streamlined tools to estimate program costs

Cost Estimates

Cost breakdowns for full-time students for the fall and spring semesters of one year of college.

[Overview](#) [Cost Estimates](#) [Tuition Rates](#) [Net-Price Calculator](#) [Tuition Insurance](#) [Rate History](#)

Search by Degree Program

Academic Level

Residency Status

Freshmen

Undergraduate

Graduate

Missouri

Out-of-State

International

Showing 33 results for freshmen Missouri students

Missouri Freshmen

Aerospace Engineering (BS)

\$25,012 - \$32,486 / year

▼

Missouri Freshmen

Applied Mathematics (BS)

\$25,012 - \$32,486 / year

▼

Missouri Freshmen

Architectural Engineering (BS)

\$25,012 - \$32,486 / year

▼

Missouri Freshmen

Biological Sciences (BA, BS)

\$25,012 - \$32,486 / year

▼

Source: sfs.mst.edu

Provide streamlined tools to estimate program costs

Showing 33 results for freshmen Missouri students

Missouri Freshmen Aerospace Engineering (BS) \$25,012 - \$32,486 / year ^				
Cost Category	Residence Hall	Greek/CCH	Living Off-Campus	Living with Parent
Tuition Based on plateau rate for 12-18 credit hours per semester	\$14,328	\$14,328	\$14,328	\$14,328
Student Fees Includes activity, facility, health service and loan fees	\$1,602	\$1,602	\$1,602	\$1,602
Books & Supplies	\$720	\$720	\$720	\$720
Personal Expenses Estimate based on a survey of current S&T students	\$1,008	\$1,008	\$1,008	\$1,008
Transportation Estimate based on a survey of current S&T students	\$1,406	\$1,406	\$1,406	\$2,958
Living Expenses 9 months	\$13,422	\$10,412	\$9,086	\$4,396
Total See how much you could earn— calculate your scholarships	\$32,486	\$29,476	\$28,150	\$25,012

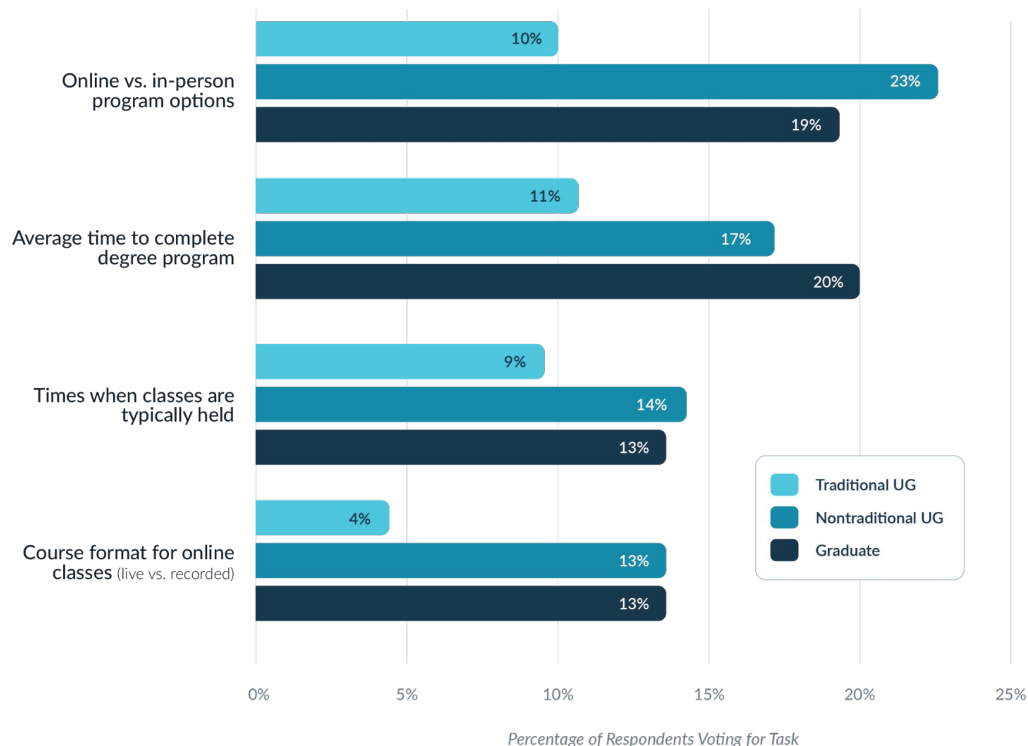
Missouri Freshmen Applied Mathematics (BS)	\$25,012 - \$32,486 / year v
Missouri Freshmen Architectural Engineering (BS)	\$25,012 - \$32,486 / year v
Missouri Freshmen Biological Sciences (BA, BS)	\$25,012 - \$32,486 / year v

Source: sfs.mst.edu


Graduate and non-trad UGs prioritize feasibility and fit

How Students Prioritize "Fit-With-Life" Considerations

n=723



Adult/Non-Trad: Clear the feasibility hurdle early


 **PURDUE GLOBAL** Law School

CONTACT US REQUEST INFO APPLY NOW

Academic Programs Admissions Tuition About Student Life Alumni Blog


STATE-ACCREDITED ONLINE JURIS DOCTOR PROGRAM

[NEXT](#)




4 Years Part-Time
2½ Years Full-Time

PROGRAM LENGTH




25-35 Hrs. Part-Time
40-50 Hrs. Full-Time

PROGRAM EFFORT PER WEEK



92

CREDITS REQUIRED



\$575

COST PER CREDIT HOUR

Train to Become a Licensed Attorney


Your goal is to become a licensed attorney: to represent clients in court, provide legal counsel, conduct depositions, negotiate settlements, and perform other traditional attorney functions. The Juris Doctor (JD) degree program focuses on the knowledge and skills necessary for you to become an effective member of the legal profession.

Purdue Global Law School is accredited by the Committee of Bar Examiners of the State Bar of California. If you choose to take and pass the California Bar Exam, and you meet other state regulatory requirements, you'll be academically eligible to sit for the state bar exam in California, Connecticut, or — with an approved petition — Indiana.

At Purdue Global Law School, you will learn from leaders in online education. We are proud of our distinction of being the first online law school to offer a Juris Doctor degree.

To best meet your needs, our JD degree is offered as a full-time or part-time program.

[Review College Scorecard data for this school.](#)



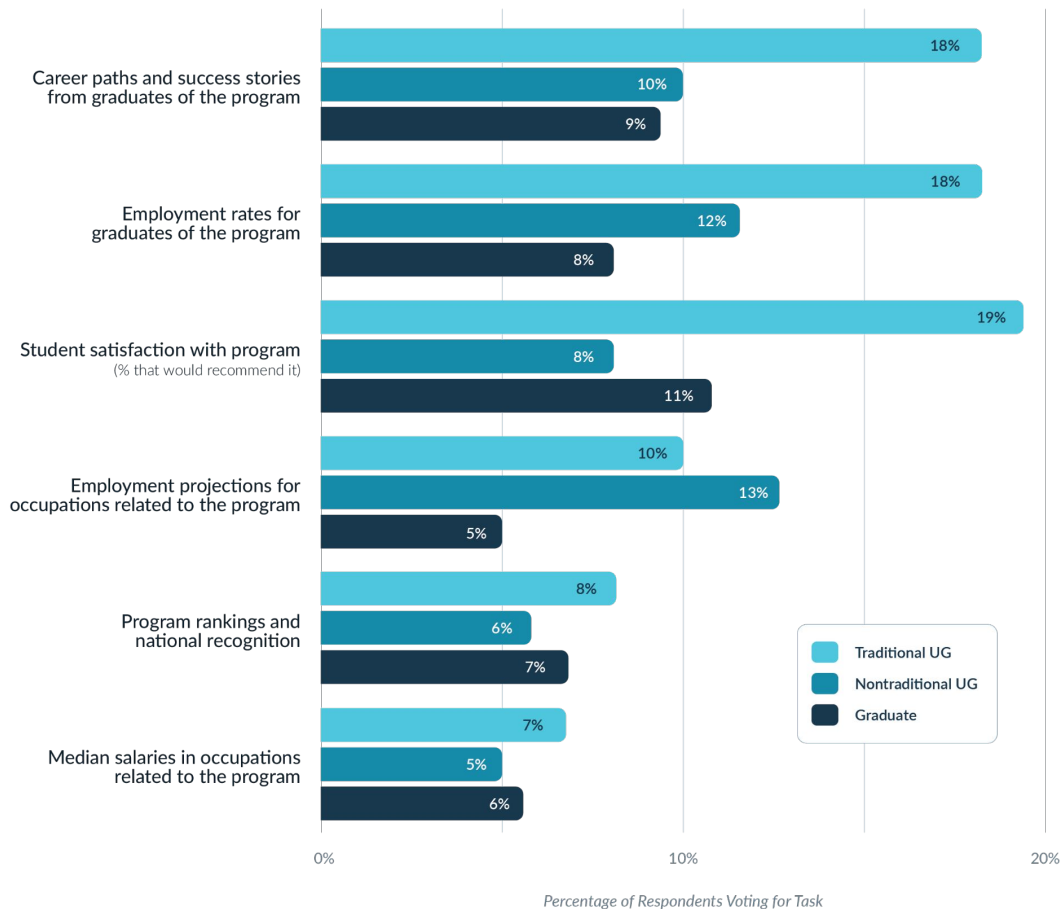
Purdue Global Law School was named to *The Princeton Review's Best Online JD Programs* list for the past 5 years (2021–2025).

Source:
purduegloballawschool.edu

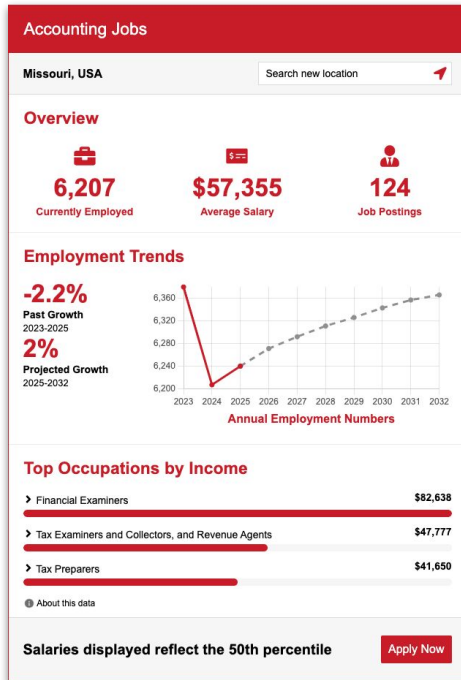
Trad UGs over-index on outcomes content

How Students Prioritize Outcomes and Other "Confidence-Building" Content

n=723



Generic salary data and rankings are lowest priority



**RANKED
#4**

Ranked No. 4 in the "Top 25 MBA Programs in Florida" by TopManagementDegrees.com (2024)

**RANKED
#9**

Ranked No. 9 in the "Best Colleges for Veterans, Regional Universities South" by U.S. News & World Report (2025)

Sources: ucmo.edu, getonline.uwf.edu

Students seek program-specific outcomes

100%

Business Economics Job
Placement Rate

Bentley University CareerEdge

90%

of Bentley students complete at
least one internship

Bentley University Institutional Research



Creativity, communication and leadership help Neyheymee Mondiere '23 build a career

The Business Economics major, senior adviser of Black United Body (BUB), modeling director of the popular BUB fashion show and captain of intramural volleyball. Even with all these on-campus activities, she's found time to complete internships at EY and Mineral Tree — and pursue a successful modeling career. Here, she shares insights into her life at Bentley and beyond — leading teams, consulting with clients and walking the runway at New York Fashion Week.

[Read Her Story](#)

Source: bentley.edu

Students seek specificity in outcomes

2024 CAREER PROFILE BUSINESS ECONOMICS



(Six months after graduation)

CLASS PROFILE

23	Number of 2024 graduates
52%	Women
26%	ALANA
22%	International students

PLACEMENT

87%	Knowledge rate (per NACE standards*)
80%	Employed
20%	Attending graduate school full-time

*National Association of Colleges and Employers Knowledge Rate Standards:
The term "knowledge rate" defines the percent of graduates for whom the institution has reasonable and verifiable information concerning the graduates' post-graduation career activities.

COMPENSATION

Median Salary** ... \$75,000	Median Bonus ... \$6,000
Average Salary** ... \$77,571	Average Bonus ... \$7,000
n = 7	n = 3

**Data reflects base salary only (excludes bonuses and additional compensation).

100% EMPLOYED OR
PLANNING TO ATTEND
GRADUATE SCHOOL

PATH TO EMPLOYMENT

Campus Recruiting	25%	
Internship to Full Time Offer	25%	
Personal Networking	25%	
Career Fair	13%	
Family Business/Self-Employed	12%	

EMPLOYER SNAPSHOT



FEATURED POSITIONS ACCEPTED IN 2024 BUSINESS ECONOMICS



Full-Time Employer*

Full-Time Position

Amazon	Area Manager
Behavior Analysis Inc.	Registered Behavioral Technician
C-4 Analytics	Digital Marketing Account Coordinator
Citizens Bank	Consumer Banking & Enterprise Experience Associate
City Year	Civic Engagement Personnel
Deloitte	Business Technology Solutions Analyst
Everett Public Schools	Financial Analyst
Kayaku Advanced Materials	Digital Marketing Coordinator
Patriot Earthworks	Owner
Rise North Capital	Financial Representative
Stryker	Sales Associate
The TJX Companies	Financial Analyst
Thermo Fisher Scientific	Financial Leadership Development Program
Unibac	Professional Trainee

Intern Employer*

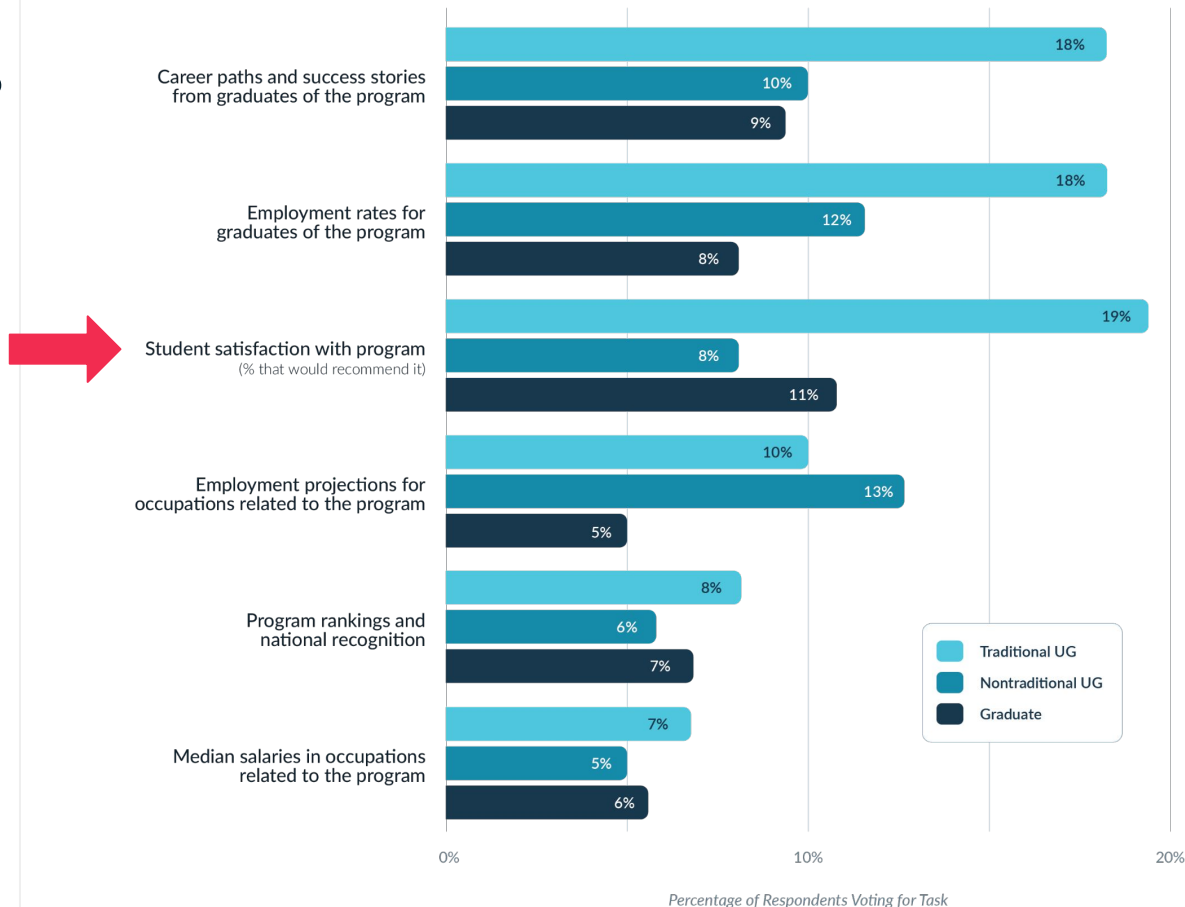
Intern Position

Amazon	Area Manager Intern
Andersen	Alternative Investment Funds Intern
Citara Systems	Marketing Intern
Coca-Cola Beverages Northeast	Digital Customer Engagement Intern
Consigli Construction	Human Resources Intern
FactSet	Client Solutions Associate Intern
Fidelity Investments	Legal Risk & Compliance Intern
Fidelity Investments	Customer Relations Advocate
Flame Bearers	Content Creator & Social Media Marketer
IEEE	IPR Intern
Lakeshore Recycling Systems	Customer Experience Intern
Liberty Mutual	Analyst Development Program Intern
Loomis, Sayles & Company	ESG Intern
Louis Vuitton	Client Relations Intern
MA Office of the Treasurer & Receiver General	Executive Office Intern
Macy's	Management Intern
Massachusetts Exports Center	International Market Research Intern
Ministry of Economy & Sustainable Development	Assistant Consultant in the Economic Analysis & Reforms Department
Morse Law	Marketing Intern
Newgrange Design	Manager of Sales
PIMCO	Product Strategy Analyst Intern
Probrand	Creative Marketing & Social Media Intern
PwC	Digital Assurance & Transparency Intern
RTX	Government Finance & Controls Intern
SerVC	Finance Summer Analyst
Staples	Inclusion & Diversity Intern
Synchrony Financial	Finance Intern
Team One	Junior Assistant Media Planner
Textron	Communications Intern
The Federal TRIO Programs	Student Ambassador
The Moody Street Group	Operations Intern
The TJX Companies	Product Development Intern
Windsor Federal	Communications Intern

Student satisfaction: another opportunity?

How Students Prioritize Outcomes and Other "Confidence-Building" Content

n=723





No-Kaleidoscope-4182 1h



Is colorado state university a good place to go

College Questions

So I'm not really applying to college yet I'm only 16 but I'm really interested in colorado state university but I'm black and lesbian so idk if that area is like conservative or what. I'm ba...



2



2



Putrid_Formal_5833 1d



NC State or George Mason?

College Questions

Hi, I got into both as a NC student and am doing Army ROTC. Don't care about fees or location but I want a career either in national security law as an Army JAG and then think tanks,...



3



1



University of Florida Reviews ★★★★★ 8,298 reviews

WHAT STUDENTS SAY

The University of Florida offers a vibrant campus life with a strong sense of community, boosted by active Greek life and numerous extracurricular activities. Students appreciate the diverse population and the welcoming atmosphere, although some find the prominence of drinking culture off-putting if they prefer quieter activities. Academically, UF is well-regarded, with

Summary is AI generated from the text of student reviews on Niche.

3.9



overall star rating
8,298 reviews

5



2566

4



3170

3



2130

2



294

1



138



Going to the University of Florida was seriously one of the best choices I've ever made. I really liked the small class sizes and how many resources were available when I needed help.

Whether it was office hours, talking to an advisor, or just

Alum · 15 days ago · [Overall Experience](#)

0 people have found this helpful

[Report](#)

Student satisfaction: another opportunity?

Assessment Matters: Spring 2024 Student Satisfaction Survey

By Dilnavaz Mirza Sharma, Assistant Director of Assessment | Published Mon, April 22, 2024



Results from the 2024 Student Satisfaction Survey show that overall Meredith's student satisfaction levels have stayed positive. In the first week of February, 1208 undergraduate students were invited to participate in the survey, and 505 students completed the questionnaire.

Satisfaction

Our alumni rated their educational experience as good (3.40 vs. 3.02). When compared to responses from students at other law schools, Purdue Global Law School's ratings were **higher than average** for overall satisfaction in the following:

- Academic advising and planning (3.19 vs. 2.58)
- Career counseling (3.08 vs. 2.61)
- Personal counseling (3.15 vs. 2.54)
- Financial aid advising (3.16 vs. 2.59)

Legal Skill Development

Our students rated key components of legal skills development more favorably than the average of students from law schools overall.

Coursework emphasized:

- Analyzing the basic elements of an idea, experience, or theory, such as examining a particular case or situation in-depth and considering its components (3.68 vs. 3.35)
- Synthesizing and organizing ideas, information, or experiences into new, more complex interpretations and relationships (3.54 vs. 3.21)
- Making judgments about the value of information, arguments, or methods, such as examining how others gathered and interpreted data and assessing the soundness of their conclusions (3.37 vs. 3.02)
- Applying theories or concepts to practical problems or in new situations (3.51 vs. 3.26)

The program contributed to:

- Developing legal research skills (3.57 vs. 3.17)
- Writing clearly and effectively (3.45 vs. 3.17)
- Thinking critically and analytically (3.57 vs. 3.34)
- Developing a personal code of values and ethics (3.49 vs. 3.19)
- Contributing to speaking clearly and effectively (3.11 vs. 2.85)

Exploring Segments: Admissions Stage

04

Admission Stages



The diagram consists of three large, light blue circles arranged horizontally. Each circle contains a stage of the admission process. The first circle on the left is labeled 'Gathering Information', the middle circle is labeled 'Applying', and the third circle on the right is labeled 'Enrolling'. The circles are outlined in a darker blue.

**Gathering
Information**

Applying

Enrolling

Top Admission & Financial Aid Tasks

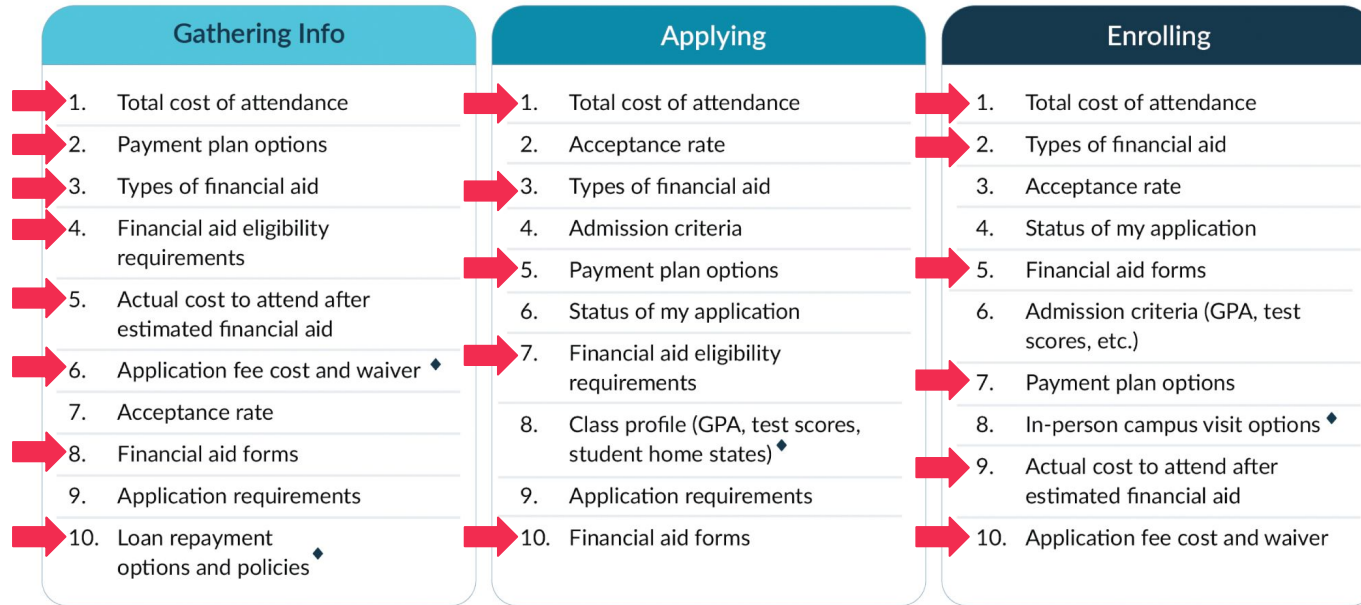
Gathering Info	Applying	Enrolling
1. Total cost of attendance	1. Total cost of attendance	1. Total cost of attendance
2. Payment plan options	2. Acceptance rate	2. Types of financial aid
3. Types of financial aid	3. Types of financial aid	3. Acceptance rate
4. Financial aid eligibility requirements	4. Admission criteria	4. Status of my application
5. Actual cost to attend after estimated financial aid	5. Payment plan options	5. Financial aid forms
6. Application fee cost and waiver ♦	6. Status of my application	6. Admission criteria (GPA, test scores, etc.)
7. Acceptance rate	7. Financial aid eligibility requirements	7. Payment plan options
8. Financial aid forms	8. Class profile (GPA, test scores, student home states) ♦	8. In-person campus visit options ♦
9. Application requirements	9. Application requirements	9. Actual cost to attend after estimated financial aid
10. Loan repayment options and policies ♦	10. Financial aid forms	10. Application fee cost and waiver

♦ Indicates a top task that is unique to the segment.

*Unique to this segment

Cost permeates the entire admissions process

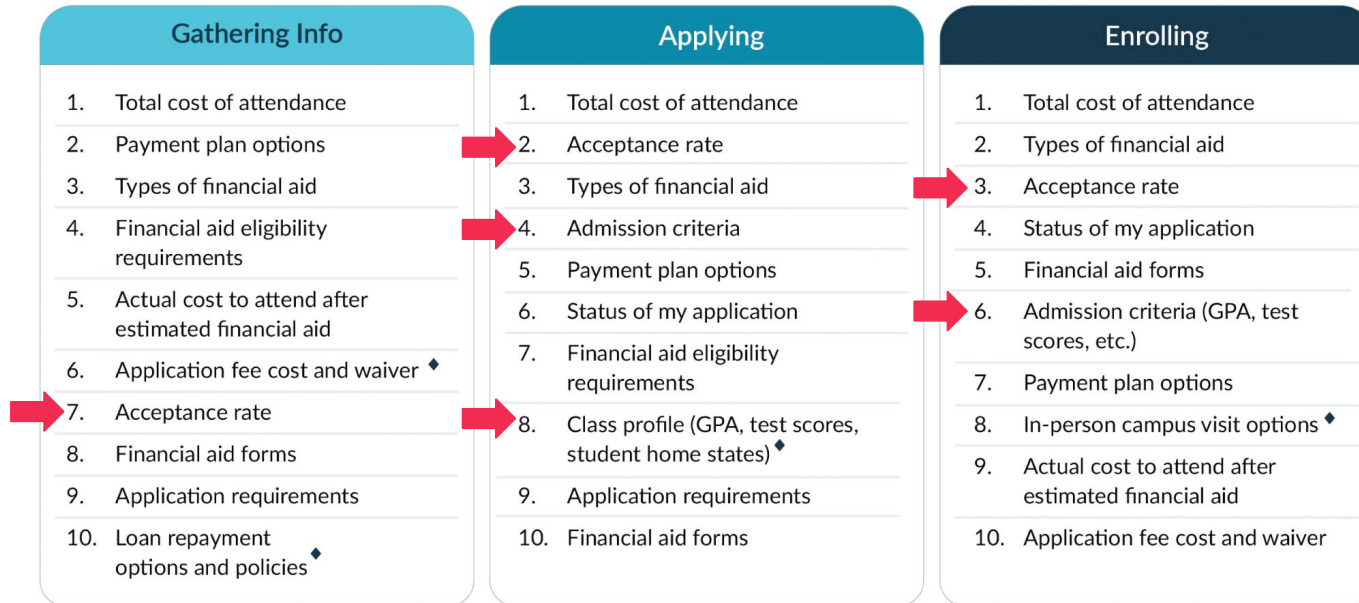
Top Admission & Financial Aid Tasks



♦ Indicates a top task that is unique to the segment.

Selectivity concerns increase mid-funnel

Top Admission & Financial Aid Tasks

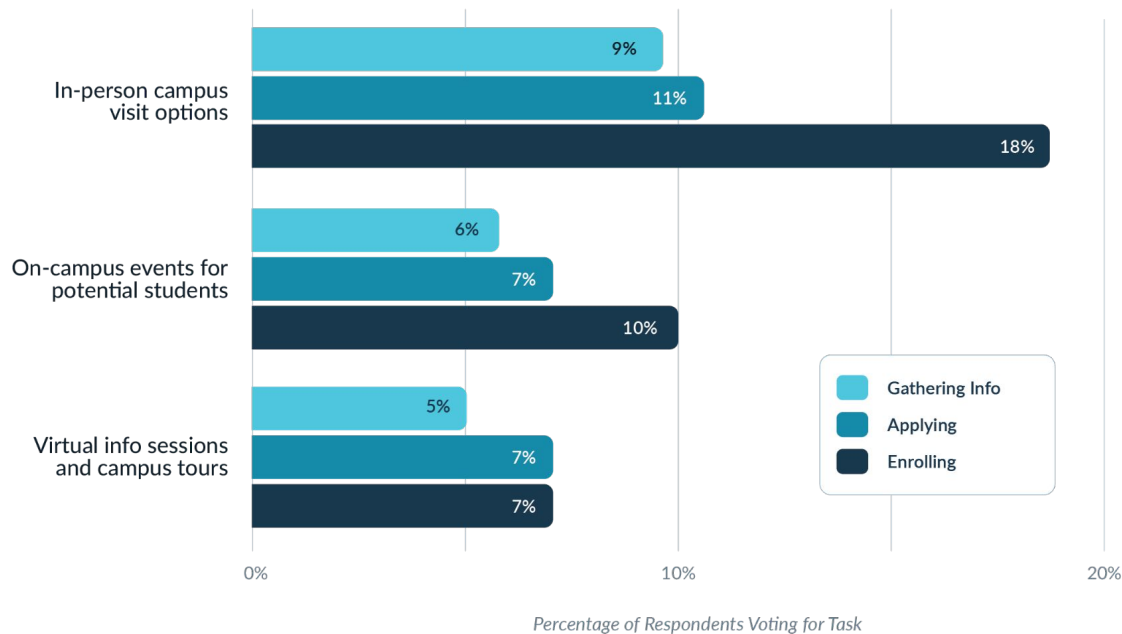


♦ Indicates a top task that is unique to the segment.

Campus visits are increasingly moving down-funnel

How Students Prioritize On-Campus and Virtual Visit Options By Admissions Stage

N=1,034



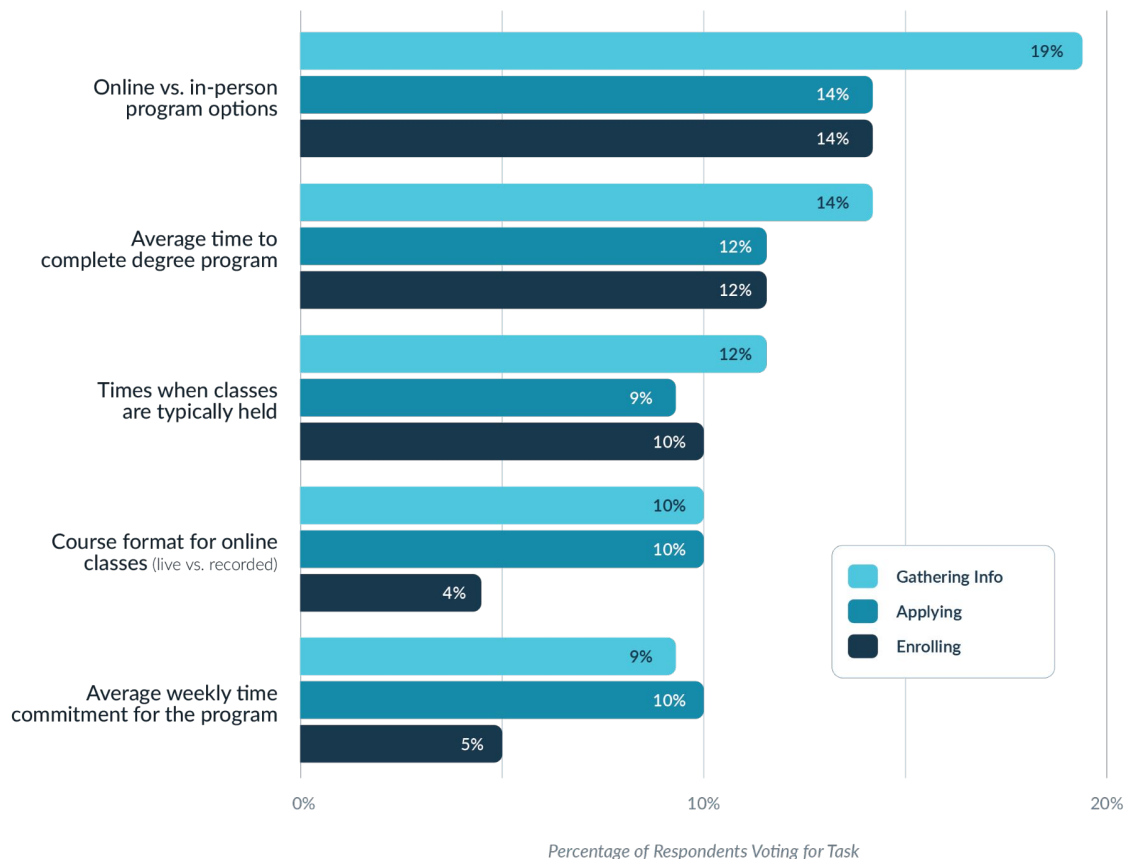
Top Academic Program Tasks

Gathering Info	Applying	Enrolling
1. Tuition and fees for the major/program	1. Tuition and fees for the major/program	1. FA options for specific majors/programs
2. Online vs. in-person program options	2. FA options for specific majors/programs	2. Career paths and success stories from graduates of the program
3. FA options for specific majors/programs	3. Courses required for the program/major	3. List of all programs/majors offered
4. Courses required for the program/major	4. List of all programs/majors offered	4. Courses required for the program/major
5. List of all programs/majors offered	5. Employment rates for graduates of the program	5. Tuition and fees for the major/program
6. Average time to complete degree program	6. Online vs. in-person program options	6. Internship opportunities available for a program ♦
7. Student satisfaction with program	7. Average time to complete degree program	7. Employment rates for graduates of the program
8. Times when classes are typically held ♦	8. Career paths and success stories from graduates of the program ♦	8. Student satisfaction with program
9. Employment projections for occupations related to the program	9. Course descriptions and syllabi ♦	9. General education requirements ♦
10. Online student support services ♦	10. Online student support services ♦	10. Online vs. in-person program options

Practical considerations are an early gate

How Students Prioritize Academic "Fit-With-Life" Considerations

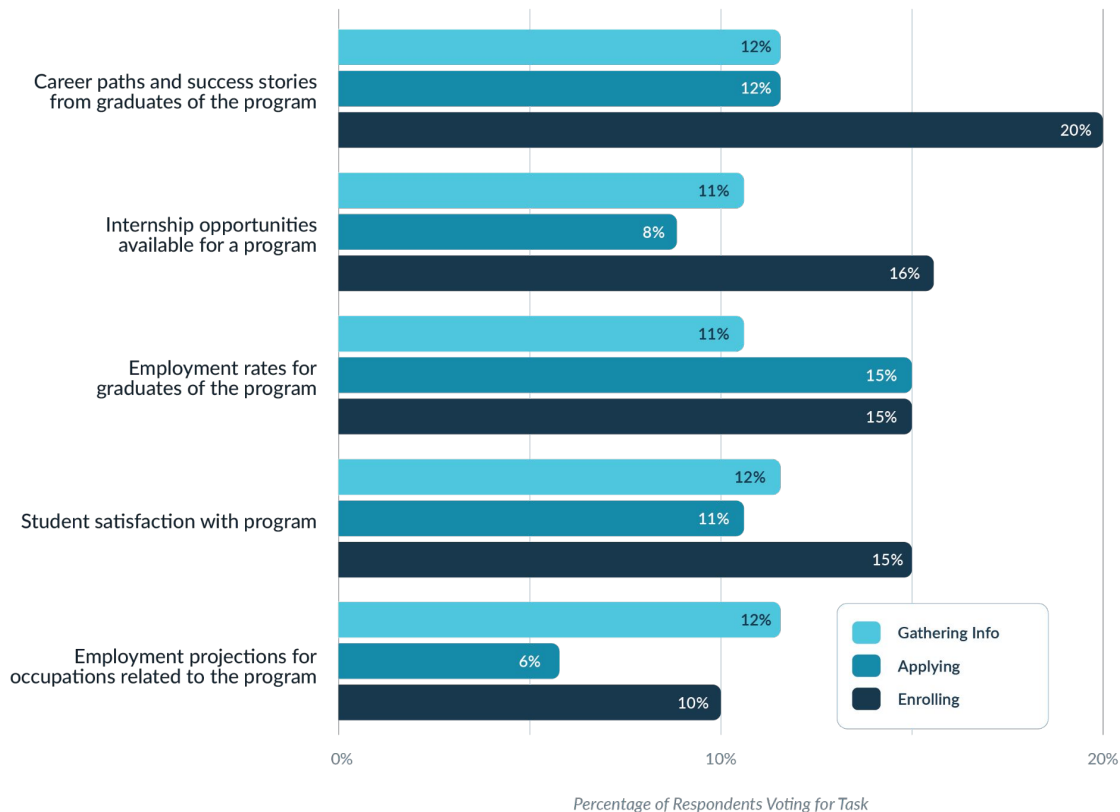
N=1,034



Enrolling students ask “will this be worth it?”

How Students Prioritize Outcomes-Related Information

N=1,034



Exploring Segments: 2-Year vs. 4-Year Institutions

05

2-year and 4-year students share substantial common ground

Top Admission and Financial Aid Tasks

Two-Year	Four-Year
1. Total cost of attendance	1. Total cost of attendance
2. Payment plan options	2. Acceptance rate
3. Financial aid forms ♦	3. Types of financial aid
4. Types of financial aid	4. Payment plan options
5. Financial aid eligibility requirements	5. Application fee cost and waiver
6. Application requirements	6. Actual cost to attend after estimated financial aid
7. Actual cost to attend after estimated financial aid	7. Admission criteria ♦
8. Acceptance rate	8. Financial aid eligibility requirements
9. Loan repayment options and policies ♦	9. Application requirements (transcripts, recommendation letters)
10. Application fee cost and waiver	10. Status of my application ♦

♦ Indicates a top task that is unique to the segment.

2-year and 4-year students share substantial common ground

Top Academic Program Tasks

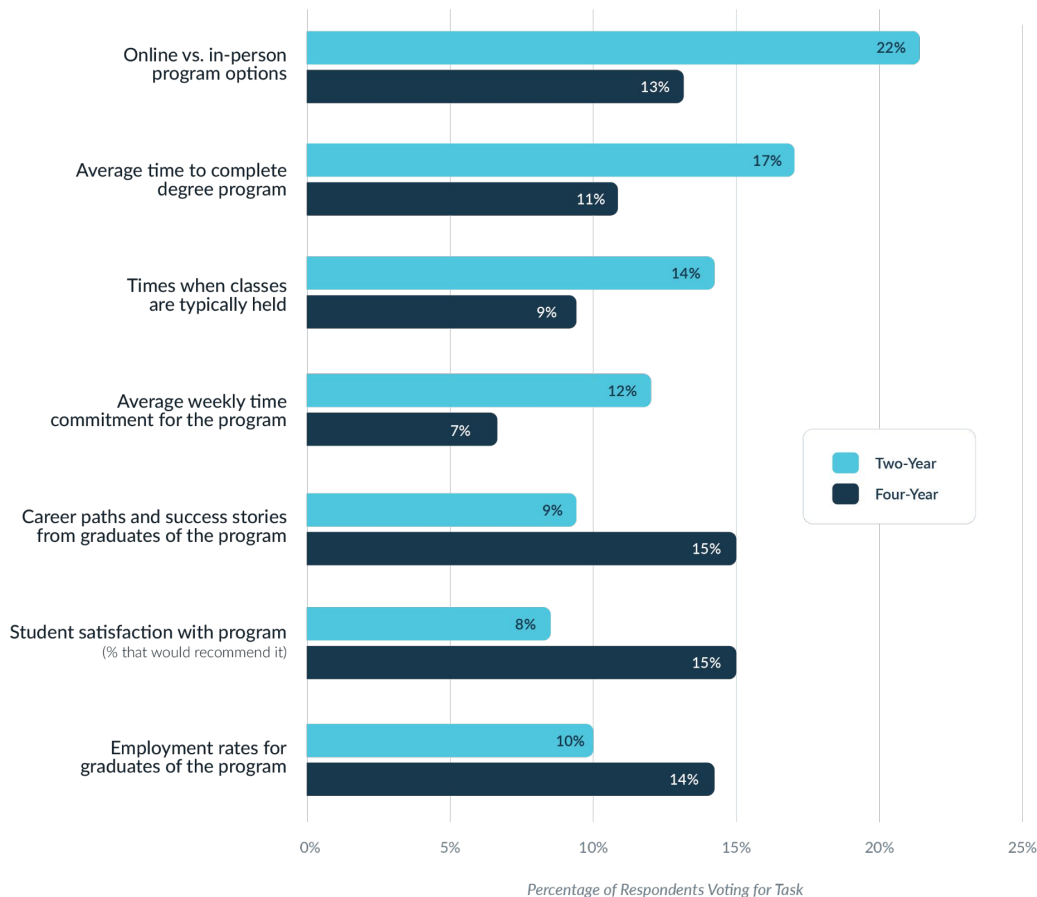
Two-Year	Four-Year
1. Tuition and fees for the major/program	1. Tuition and fees for the major/program
2. Online vs. in-person program options	2. Financial aid options for specific majors/programs
3. Financial aid options for specific majors/programs	3. Courses required for the program/major
4. Average time to complete degree program ♦	4. Career paths and success stories from graduates of the program ♦
5. List of all programs/majors offered	5. Student satisfaction with program (% that would recommend it) ♦
6. Times when classes are typically held ♦	6. List of all programs/majors offered
7. Online student support services ♦	7. Employment rates for graduates of the program
8. Courses required for the program/major	8. Online vs. in-person program options
9. Average weekly time commitment for the program ♦	9. Internship opportunities available for a program
10. Course descriptions and syllabi	10. Course descriptions and syllabi

Immediate vs. long-term concerns

- 2-year students emphasize practical considerations
- 4-year students emphasize long-term pay-off

How Two-Year and Four-Year Students Rank Program-Related Tasks

N=1,034



Applying This Research

06

Applying this research

01

Socialize the research

- Align on priorities
- Settle internal debates with data

02

Design for shared priorities first

- Segments differ in specific but limited ways
- Ultra-granular personalization is overkill

03

Measure and improve your top tasks

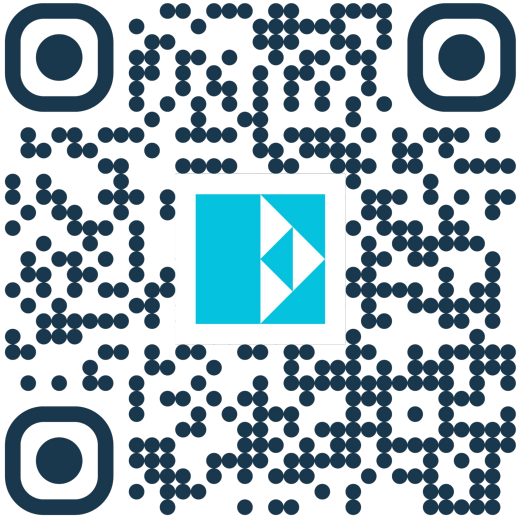
- Tasks success rate, time on task, qualitative feedback
- Iterate and retest

04

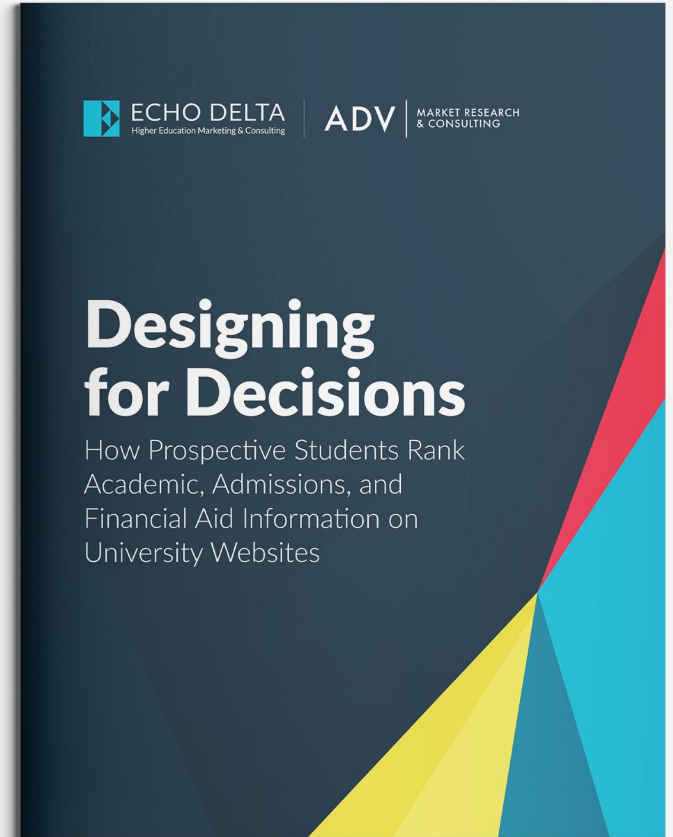
Think beyond the website

- Not just tasks but information priorities

Download the Report



Scan to download
echodelta.co/designing-for-decisions



Questions & Reflections